



45-200 Club Drive, Suite D, Indian Wells, CA 92210 Ph: (760) 360-2990 Fax: (760) 360-5351  
e-mail: info@indianwellschamber.com website: www.IndianWellsChamber.com

The Official Newsletter of the Indian Wells Chamber of Commerce September 2006

## Chamber Hires New President/CEO

Courtesy of The Desert Sun  
By Marcel Honoré



Cynthia Stillman

The Indian Wells Chamber of Commerce introduced new president and chief executive officer Cynthia Stillman at Thursday's City Council meeting. Stillman, former executive director for the Brawley Chamber of Commerce and Economic Development Commission, was picked from among 36 applicants across the country. In 2005, she consulted to help rebuild the Coachella Chamber of Commerce. Stillman, 41, replaces interim volunteer president Joe Dolphin, who will serve as chairman of the chamber's board of directors. The Desert Sun recently sat down with Stillman for a few questions before she takes the helm Monday. **On challenges facing her:** "Indian Wells has a unique situation: (Commercial) development is almost complete," Stillman said. Although the city contributes funding to the chamber, it does not provide for staff salary. Stillman hopes to create

programs that sustain and expand revenues for salary, including an online business advertising program similar to one she developed in Brawley. She added, "I don't see much of a challenge, frankly, because the board's done such an excellent job—there's a lot to draw from." **On goals and strategy:** Stillman plans to develop innovative programs serving residents and businesses that she said aren't common to other valley chambers. Stillman said she'll work with city staffers to better market Indian Wells, gather resident input and feedback and plan accordingly with the board of directors. **On her management style:** "I don't like to micro-manage—I prefer to have a team working with me," Stillman said. "I like to have a team that can work without a lot of supervision (and) highlight their talents."



Keith Brinson,  
Selection Committee Chair

## The Hiring Process

The goal in hiring our first paid President/CEO was clear from the beginning. We needed such a superstar performer with the vision to make Indian Wells Chamber the best place to join and participate. We started months ago debating the process to accomplish that goal. First step was to get a professional who has recruited CEO's many times before. We hired Gary Powers, the President/CEO on the San Diego North Chamber to recruit and review the best candidates. He advertised the position nationwide. We received many qualified candidates from as far away as New Jersey and Florida. After the job posting was closed we had 36 applicants. Step two was screening. The list was reduced to the 11 most qualified job seekers. A special screening committee including President Joe Dolphin reduced this list to the finalists. Three people were clearly head and shoulders in the final group. The selection committee included three Chamber Executive Board Members and three Board Members at large. Your selection committee was Denise Kramer, Al Liebman, Gretchen Caldwell, Dan Duncan, Kristi Prieto, and myself as chair. Interviews were conducted on Saturday August 5th and 12th to pick the perfect fit to take us to the next level. The selection was unanimous. We are on our way because of careful planning to become the best choice as a Chamber to join and participate.



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[www.indianwellschamber.com](http://www.indianwellschamber.com)

## Board of Directors

<b>Joe Dolphin</b> Dolphin Team at American Mortgage Express Financial	Chairman
<b>Daniel Duncan</b> Wells Fargo Home Mortgage	1st Vice-Chairman
<b>Marcia Stone</b> McCallum Theatre	2nd Vice-Chairman
<b>Gretchen Caldwell</b> Vista Cove at Rancho Mirage	Secretary
<b>Greg Fisher</b> G. Fisher & Associates	Treasurer
<b>Nick Akers</b> Nicholas D. Akers	Board Member
<b>John Kay</b> Kay Enterprises	Board Member
<b>Denise Kramer</b> Morris Desert Media	Board Member
<b>Al Liebman</b> Exit 1st Realty	Board Member
<b>Loretta Moss</b> OCB Reprographics	Board Member
<b>Alex Negron</b> Starlight Rooms	Board Member
<b>Anita Powers</b> Powers Awards, Inc.	Board Member
<b>Kristi Prieto</b> Indian Wells Resort Hotel	Board Member
<b>Valerie Ward</b> Waste Management	Board Member
<b>Cynthia Stillman</b>	CEO/President
<b>Michelle Thueson</b>	Founder

# My Final Note

## DEATH AND TAXES

The only known constants are death and taxes. Albert Einstein proved lots of important things but none were as sure as these facts. The inevitable is regrettable. So how do we deal with these two facts? First, we all want to live forever. Every time I go to a funeral of a dear friend - which is more and more frequent - I think of my own mortality. Subconsciously, we all think - *better them than me*. Try to visualize Never, Never Land - O.K., that's enough. Peter Pan. Now on to things we can control. Taxes can be a good thing. Without them, there would be no police to keep us safe, no firemen to save our lives and property, no education for our kids and most important, no common bond with our neighbors. Love Thy Neighbor, we share common destiny. Tax revenues in Indian Wells make our community a better place to live and visit. It gives you and thy neighbor safety, security, and personal value. The primary reason we in Indian Wells enjoy the first-class lifestyle is the bed tax. Every time a visitor comes to enjoy what we have, they make a small deposit in our City Treasury. We don't force them to come but we tell them in advance it's a privilege. Now, we have a new kind of visitor. It's called the Condo Hotel. Investor's can buy into Indian Wells on a part-time basis. Their bed is the same as the regular hotels. On the ballot in the November election, the City Council is asking you to approve this privilege for them. It will be known as Measure P. In the near future, I will be undergoing a lung transplant for a congenital disease inherited from being a descendant of parents with a genealogy from Northern Europe. I hope you will exercise your right to vote for the condo/hotel tax (Measure P). Remember, they don't stay, they don't pay. It's not a kidney transplant so maybe I can avoid the P factor.

*Joe Dolphin*

\*Future additions of President's Note will be written by Cynthia Stillman

### Mission Statement

To consolidate, coordinate and promote the economic vitality and long term prosperity of businesses in Indian Wells; to advocate the interest of local business to the government organizations such as City Council and the Planning Commission; to provide valuable marketing and public relations to our members; and to fully participate and partner in initiatives that create a healthy business environment that contributes to the residential quality of life in Indian Wells.

Indian Wells  
 Indian Wells Indian Wells  
**Sharon Devine**  
 760 578-8428  
 Indian Wells Resident  
 Member IW Chamber  
 CANV RE Broker  
 26 years in RE  
 VILLAGE REALTY

# BATTLE OF THE CHAMBERS INVITATIONAL

## The "A" Team

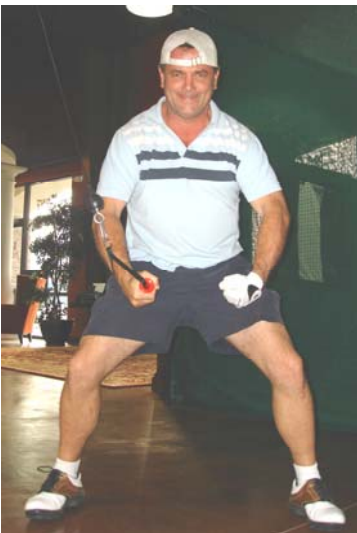


Left to right first row: Loretta Moss, Gretchen Caldwell, Berit Reistad  
Left to right 2nd row: Alex Negron, Nick Luvera, Bob Senecal, Keith Brinson, Dan Duncan, John Kay,



PLEASE VOTE

- Slice  Whiff   
 Hook  Duff   
 All of the above



Constipation is a terrible problem



## The "A" Team

With high hopes to take home the Trophy at the **Battle of the Chambers Invitational**, the Indian Wells Chamber fielded a team of three ladies and six men. Club Achilles hosted the event in their state of the art exercise and golf simulation facility in La Quinta. Chamber teams from throughout the Coachella Valley competed against each other. The afternoon event was played at Pebble Beach in the tradition of the old Bing Crosby Clambakes. The last pro-am at Pebble Beach was won by Arron Oberholser who unfortunately was not available to play for Indian Wells. So without a ringer we went down in defeat but not for lack of having fun. Club Achilles is the place to have fun and Indian Wells Chamber people excel at that talent. The winner of the Battle of the Chamber Invitational, Indio Chamber, took home the trophy. Our congratulations to them go with the notice we'll be back. This isn't the British Open but Tiger if you play for us next year we'll give you a complimentary membership.



THE "A" TEAM STINKS  
 THAT'S A FACT JACK



An Annika Moment



The amazing HULK  
 aka Raffle Man

# ADVANTAGE CLUB MEMBERS

## BUSINESS PARTICIPANTS TO DATE

### SHOP HERE AND SAVE MONEY

Atria Hacienda  
 Lips By Lucy  
 Paychex  
 Exit 1st Realty  
 Cahill & Assoc.  
 Care Review Resources  
 Global Jet Ambulance  
 Golf Etc.  
 Maple Leaf Plumbing  
 Old Republic Title and Escrow  
 Las Casuelas Quinta  
 Kitchen & Baths by Lynn  
 Indian Wells Center for Healthy Living At Eisenhower

Dolphin Lending Team  
 Dyson & Dyson Real Estate  
 Law Office of Dale Gribow  
 Magic Maintenance  
 Floral Moods n' Tudes  
 Gonstead Family Chiropractor  
 Postal Connection  
 Jesa Printing, Inc.  
 Windermere Coachella Valley  
 Smiles Artistry  
 Starlight Rooms

Outsource Bookkeeping, Etc.  
 The Medical & Skin Spa @ Aqua Serena  
 Merrill Lynch  
 The Nest Restaurant  
 Simon's Car & Limousine Service  
 Cal State University, San Bernardino  
 Eldorado Properties-Russell Wade, Inc.



## CHAMBER PARTNERSHIP WITH CAL STATE SAN BERNARDINO'S PALM DESERT CAMPUS

**Chamber members receive a 10% discount on select business training courses offered through the College of Extended Learning**

**PALM DESERT**—The College of Extended Learning at California State University, San Bernardino (CSUSB), Palm Desert Campus, in partnership with this chamber, will be offering a selection of workshops designed to meet the workplace training needs of local businesses and resident members. Chamber members will receive a special 10% discount off the registration fees as part of the Advantage Club.

The following discounted workshops and courses will provide employees and business owners with updated skills and competencies to help manage and grow their business or for residential members to improve their skills:

### Business/Management Workshops/Programs

The Art of Retail Customer Service  
 Practical Marketing Strategies for Small Businesses  
 Grant Proposal Planning and Development  
 Funding Source Development  
 Grant Writing for the Private Sector  
 Employee Recruitment and Retention  
 Introduction to *Photoshop*  
 Professional Web Site Development Using *Dreamweaver*  
 Additional business courses, as well as courses in Computer, Technology and Health Care courses, are available online. In addition, the College of Extended Learning can offer customized on-site workplace training workshops to meet specific training needs of your business. Course catalogs with full course descriptions are available at your chamber office and online <http://cel.csusb.edu>. For more information, please contact Steve McAdams of the College of Extended Learning at the CSUSB Palm Desert campus at (760) 341-2883, ext. 14428.

### Background

The College of Extended Learning at the CSUSB Palm Desert Campus is a leading provider of continuing education programs in the Coachella Valley and beyond. As the continuing education branch of CSUSB, the College of Extended Learning is committed to assisting learners of all ages and backgrounds achieve their continuing education goals by providing access to University degrees, certificate programs, professional development and personal enrichment programs. Since September 2005, an expanded selection of courses has been offered at the CSUSB Palm Desert campus.

**Chamber Business Training Partnership**

THE COLLEGE OF EXTENDED LEARNING  
 CALIFORNIA STATE UNIVERSITY  
 SAN BERNARDINO

INDIAN WELLS  
 Chamber of Commerce

The College of Extended Learning at Cal State San Bernardino, Palm Desert Campus has partnered with the Indian Wells Chamber of Commerce to offer a series of workshops specifically designed to address the workplace training needs of local businesses.

**Enroll today!** Indian Wells chamber members receive a 10% discount on the following fall 2006 workshops. For course descriptions, visit our Web site at <http://cel.csusb.edu> or pick up a free course catalog at the chamber office.

- The Art of Retail Customer Service
- Practical Marketing Strategies for Small Businesses
- Grant Proposal Planning and Development
- Funding Source Development
- Grant Writing for the Private Sector
- Housekeeping and File Management for Your Personal Computer
- Computer Security and Troubleshooting for the Home and Small Business
- Introduction to *Photoshop*
- Professional Web Site Development Using *Dreamweaver*
- Employee Recruitment and Retention
- Online Career Training Programs

Customized workplace training workshops are also available.

**Register online at <http://cel.csusb.edu>**  
 or contact Steve McAdams at (760) 341-2883, Ext. 14428 or E-mail [mcadams@csusb.edu](mailto:mcadams@csusb.edu)

# MEMBER OF THE MONTH



Tom Viscounty

1<sup>st</sup> Centennial Bank  
 Desert Regional Office  
 78000 Fred Waring Drive Ste 100  
 Palm Desert, CA 92211  
 760 674-9260

**T**om Viscounty, a banker for over 27 years, serves as Vice President and Relationship Manager at the Palm Desert Office of 1<sup>st</sup> Centennial Bank. Tom hails from the Ohio area, where his American born, but Italian descended parents raised their family before moving to California 58

years ago. Tom obviously considers California his home, where he lives happily with his lovely wife, Jane. Both are active in the Desert Community, and are visible in many charity and community organizations. 1<sup>st</sup> Centennial Bank, founded in 1990, is a full-service, state chartered commercial bank specializing in the delivery of superior financial services and products to the local business community it serves. With total assets reaching a record high of \$491 million at June 30, 2006, 1<sup>st</sup> Centennial Bank is headquartered in Redlands, and has regional offices located in Brea, Escondido, Palm Desert, Irwindale, and Temecula. 1<sup>st</sup> Centennial bank offers a complete range of traditional deposit and loan products. Its dedicated Bankers are passionate about service and quality and will deliver the very best financial products and services the market has to offer. Let Tom Viscounty show you how good a banking relationship can be.

## CLIVE CLARK GOLF COURSE AHEAD OF SCHEDULE AND UNDER BUDGET



*The fourteenth hole  
 at the Golf Resort  
 Clive Clark West  
 Our Signature Hole*

### Maybe Clive Clark is really Clark Kent

**B**ritish golfing great, Clive Clark won five European titles as well as playing on both the Walker and Ryder Cup Teams. But when he switched careers to design golf courses, his Clark Kent playing turned into a Superman golf course designer. In 1991, he was voted Best Course Designer in Europe. His renovation of the West Course at the Golf Resort at Indian Wells is a masterpiece almost ready for play. In addition, it is ahead of schedule and under budget. The Clive Clark west course will have tremendous views, cascading waterfalls, gentle rolling fairways and broad Bermuda grass greens. The course however contains no kryptonite for all you supermen who shoot under par. On the other hand it's immensely playable for the handicapped golfer who just wants a fun time making an occasional birdie and a more frequent par. Golf Resort Director, **Roger Behling**, had this comment "I'm thrilled to say that our expectations have been met or exceeded in every case". Clive Clark is a member of the Golf World's "25 Hottest Architects" and with the completion of this project will likely be named number one. So Thank You Clark for giving us the sights, the sounds, the smells, the water and the sand where we can try to get a little white ball into a small cup without the use of profanity. There is a rumor that the pros are looking at it to play a little challenge game. Let's get out there first so when we turn on the TV we'll be really there.

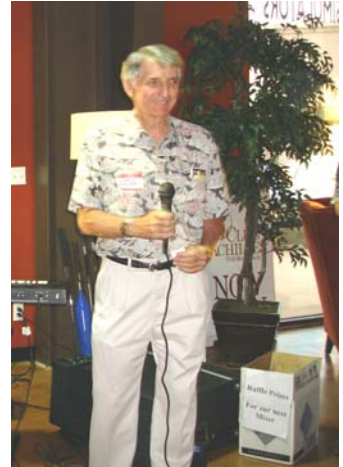
# Cool Mixer



COOL MAN



Named after the hero of Homer's Iliad, Club Achilles is indeed the place that makes you feel like a Greek God. Owner, Craig Geraci, went all in to make our August Mixer fabulous. Those in attendance raved about the food, the facility, and staff. New Chamber members, Gail and Judy, a musical treat entertained the 140 patrons who showed for wine, women and men and song. Networking was never so fun. Thanks again to Craig Geraci and his staff. P.S. I didn't know there were 140 people left in the desert in August.



WON ELECTION + RAFFLE Councilman Spicer neither were fixed



GREAT MUSIC DUO NITE LITE MOTHER & DAUGHTER



BOARD MEMBER MOSS WELCOMES ONE HUNDRED AND THIRTY-FIVE TO MIXER AT THE CLUB (FIVE WERE LATE)



NEED A PAT ON THE BACK? CALL DAVID AT (760) 799-7879



FOUNDER LOVES WESLEY'S COOKING



HAPPY FACES SMILING



LUCKY GUY

To see more pictures of this event please visit our website [www.indianwellschamber.com](http://www.indianwellschamber.com) and click on Photo Gallery. To print or e-mail your picture click on view larger version.

# CITY WELCOMES STILLMAN



Left to right front: Councilman Spicer, Mayor Monarch, Chamber President Stillman, Mayor Pro-Tem Negron, Councilman Bernheimer,  
Left to right back: City Manager Johnson, Chair of Selection Committee Board Member Brinson



Board Members attend Council Meeting



Paid staff and President/CEO



Chamber Presidents Past/Past - Current - Past



Volunteer Coordinator & Advantage Club Director welcomes Stillman

To see more pictures of this event please visit our website [www.indianwellschamber.com](http://www.indianwellschamber.com) and click on [Photo Gallery](#). To print or e-mail your picture click on [view larger version](#).

# HURRY REGISTRATION CLOSING SOON



## INDIAN WELLS Desert Cities Challenge Cup Golf Tournament December 8 & 9, 2006

### Tournament Information

- \$50,000 in Total Prize Money and Merchandise
- Special Guest Congresswoman Mary Bono
- Two-day Pro-Am Tournament held at Toscana Country Club and the Golf Resort at Indian Wells
- One-day Member-Guest Tournament held at the Golf Resort at Indian Wells
- Each foursome of the Pro-Am will include a club pro, club member's champion (man and woman), and a high school player of their choice
- Gala and Awards Presentation on final night Saturday December 8th at the Indian Wells Country Club
- Breakfast and Lunch included daily
- Both the Pro-Am and the Member-Guest Tournament are limited to 144 entries
- Charities that benefitted in 2005 were Gerald R. Ford Elementary School, Ophelia Project, Junior Golf Foundation of the Desert and Desert Junior Golf Foundation

### Payment Information

Event	Price	Total
Pro-Am	\$500 per player (Includes one Gala reservation) (\$1,500 per club)	
Member-Guest	\$250 per person (Includes one Gala reservation)	
Gala Only	\$75 per person	
	Total:	

Make checks payable to Indian Wells Chamber of Commerce  
Please charge my Credit Card: \_\_\_\_\_ Type: \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

## Registration Form

Fax to Chamber at (760) 360-5351  
Chamber Telephone: (760) 360-2990

Mailing Address

45200 Club Drive Ste D  
Indian Wells, CA 92210

www.dysonanddysonchallengecup.org

### Pro-Am Flight

Friday December 8th 8am Shotgun at  
the Toscana Country Club

Saturday December 9th 8am Shotgun  
at the Golf Resort at Indian Wells

Foursome including one Gala Ticket per person  
\$1,500 (\$500 each, Junior Player fee paid by Sponsor

Country Club Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Ph: \_\_\_\_\_

1) Pro Name: \_\_\_\_\_

Handicap/Phone: \_\_\_\_\_

2) Women's Champ: \_\_\_\_\_

Handicap/Phone: \_\_\_\_\_

3) Mens Champ: \_\_\_\_\_

Handicap/Phone: \_\_\_\_\_

4) High School Player: \_\_\_\_\_

Handicap/Phone: \_\_\_\_\_

### Member-Guest Flight

Friday December 8th 8am Shotgun at  
the Golf Resort at Indian Wells

Includes Golf & one Gala Ticket per person: \$250  
each

Player #1 Name: \_\_\_\_\_

Handicap/Phone: \_\_\_\_\_

Player #2 Name: \_\_\_\_\_

Handicap/Phone: \_\_\_\_\_

Player #3 Name: \_\_\_\_\_

Handicap/Phone: \_\_\_\_\_

Player #4 Name: \_\_\_\_\_

Handicap/Phone: \_\_\_\_\_

# CHAMBER ENDORSES MEASURE P

Al Liebman, Chair of the Chamber's Public Policy Committee, announced today that the support for passage of Measure P was unanimous. "Our committee spent a few hours meeting with City Manager , Greg Johnson, to look into this ballot proposition" said Liebman. "He had good answers to all our questions and it again looks like Indian Wells will be the model system for other municipalities to follow" he continued. The language of Measure P is below.

Shall Ordinance Bill No.2006-12 be adopted to impose a transient occupancy tax on condo hotel renters, a fee in lieu of transient occupancy taxes for personal use of condo hotel units by unit owners over sixty (60) days in a calendar year, and an amenity fee tax on condo hotel unit owners to mitigate City's potential loss of transient occupancy taxes, to support the City's General Fund to pay for municipal services?

YES

NO

For the complete ordinance go to our website at [www.indianwellschamber.com](http://www.indianwellschamber.com) click on the P link. We are urging all Indian Wells registered voters to support Measure P on the November Ballot.

**Come visit our Ram Courtesy of the City of Indian Wells  
Also visit memorabilia from the Indian Wells Preservation  
Foundation Hours of Exhibit 10 am to 4 pm Monday through Friday  
No admission charge**

## Big Horn Quote of the Month

**"I like it much better here  
than at the taxidermist"**

**Sheep Naming Contest Coming Soon**



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at



CA Dept. of Real Estate, Real Estate  
Broker License #00989091  
For financial or legal advice, please  
consult a licensed professional.

# THANK YOU FOR YOUR RENEWAL



We would like to thank the following members for renewing their membership in the Indian Wells Chamber Commerce. Your continued support and participation is truly appreciated. As we continue to grow and expand into new avenues with innovative programs, you can be proud that you were a part of that growth. Your investment in the Chamber reflects the faith that you have in our ongoing success.

Dolphin Lending Team  
Sunwest Construction  
Burrtec Waste Industries  
Computer Payroll Company  
First American Title Company  
The Nest Restaurant  
Rinker Financial  
Indian Wells Country Club  
Washington Mutual Home Loans  
Wells Fargo Home Mortgage  
Postal Connection  
Law Offices of Dale Gribow  
Southwest Community Church  
Don Diego's Restaurant  
Hippocrates Corporation  
Transwestern Publishing (Desert Pages)  
Desert Commercial Bank  
G. Fisher & Assoc.

Desert Medical Imaging  
Village Realty  
Bank of America  
A Professional Law Corporation  
The Living Desert  
Vicky's of Santa Fe  
High Tech Mailing Services  
Eisenhower Medical Center  
El Paseo Bank  
Brighton Gardens of Rancho Mirage  
Floral Moods n' Tudes  
The Fabulous Palm Springs Follies  
Pacific Western Bank  
Ruth's Chris Steak House  
New York Life Insurance Co.  
Jesa Printing  
Vitas Innovative Hospice Care  
Gonstead Family Chiropractic  
Gail S McQuary

**Sun West**  
LIC# B-826995  
**Construction, Inc.**



RESIDENTIAL AND COMMERCIAL  
BUILDER

**KEITH BRINSON**  
PRESIDENT

WK# (760) 773-4487  
CELL# (760) 409-3506  
Fax# (760) 779 0488  
kbrinsongrp@aol.com

Daniel L. Duncan  
Sales Manager



**Wells Fargo Home Mortgage**  
MAC E2599-011  
78900 Ave 47 Suite 202  
LaQuinta, CA 92253  
760 399-3100 Office  
760 564-6280 Fax  
760 799-9848 Cell  
daniel.duncan@wellsfargo.com



ANITA POWERS  
Owner

[www.powersawards.com](http://www.powersawards.com)

41-700 #C Corporate Way  
Palm Desert, CA 92260

(760) 346-6926  
Fax: (760) 346-0343

TINA BATES  
BUSINESS DEVELOPMENT  
CELL PHONE (760) 861-4960



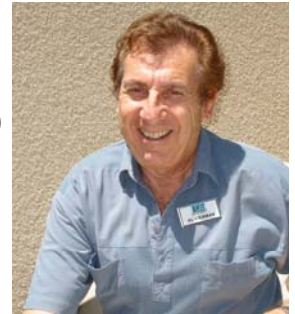
**First American  
Title Company**

44-901 Village Court Suite A, Palm Desert, CA 92260  
OFFICE 760.776.5854 ▼ FAX 760.776.5562  
EMAIL [tabates@firstam.com](mailto:tabates@firstam.com)  
[www.firstam.com](http://www.firstam.com)

# CHANGE OF PLANS COME MEET OUR NEW CEO



EXIT 1st REALTY

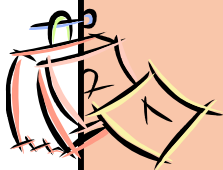


Al Liebman

Exit 1st Realty will be hosting our September 12th Mixer at their offices located at 47-110 Washington Street, Suite 101 in La Quinta. **Al Liebman**, owner of Exit 1st Realty and an Indian Wells Charter Board Member has invited all the members and all residents of Indian Wells to the grand opening and ribbon cutting ceremony at 5:30 pm. "We're happy to host the first mixer to welcome our new President and CEO as we open our new offices for business" said Liebman. "I was a part of the selection committee who chose **Cynthia Stillman** over 35 other applicants". The Chamber would like everyone to get to know our new CEO on a personal basis. First class hors'd'oeuvres and libations will be served. A complimentary massage will be available for all those in attendance. Mark it on your calendar.

## DON'T MISS IT SEPTEMBER MIXER

Exit 1st Realty  
47-110 Washington Street, Suite 101, La  
Quinta. 5:30pm.  
Members \$5—Non-members \$7  
No RSVP needed



## EVENTS CALENDAR

- Sep. 5 **Indian Wells Historic Preservation Foundation Meeting**  
City Hall, 44-950 Eldorado Dr.,  
Indian Wells. 4:00pm.
- Sep. 12 **Chamber Networking Mixer**  
GRAND OPENING  
MEET OUR NEW CEO  
Exit 1st Realty, 47-110 Wash-  
ington St., Suite 101, La Quinta.  
5:30 pm.
- Sep. 22 **All Chamber Legislative Luncheon**  
Westin Mission Hills Resort,  
Rancho Mirage. 11:30 am.
- Oct. 10 **Chamber Networking Mixer**  
Champion Chevrolet, 78-611  
Hwy. 111, La Quinta. 5:30 pm.
- Nov. 14 **Chamber Networking Mixer**  
Indian Wells Resort Hotel, 76-  
661 Hwy. 111, Indian Wells.  
5:30 pm.



## FOR A DOLLAR A DAY – MORE BUSINESS FOR YOU

All business members should be aware that advertising the Chamber monthly newsletter and on the Chamber website is a sure way to get new customers for a pittance. Every month the Chamber newsletter is printed in full color and mailed to all members. In addition, copies are available at the front desk of City Hall and at the Concierge's desk of the Indian Wells Resort Hotel, the Miramonte, the Renaissance Esmeralda, and the Hyatt Grant Champions. Selected issues are also mailed to members of the neighboring Chambers. The newsletter is posted each month on our Chamber website which averages 5,000 hits per month. Rates start at just \$30 per month. You cannot afford to pass this low cost opportunity to get new customers. Pick up your phone right now and call 360-2990 to sign up for more business.

*Vista Cove*

## AT RANCHO MIRAGE

- **An Active Adult Memory Care**
- **Specializing in Alzheimer & Dementia**
- **Gated Community—2 1/2 Acres**

760-324-4604  
www.vistacove.net

Gretchen Caldwell  
Director of Community Relations



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Indian Wells Office  
74990 Highway 111  
760.341.5652

La Quinta Office  
78010 Main Street  
760.771.3498

Palm Desert Office  
44495 Town Center Way  
760.340.6400

[www.indianwellschamber.com](http://www.indianwellschamber.com)

Ph: (760) 360-2990 Fax: (760) 360-5351

Indian Wells, CA 92210

45-200 Club Drive, Suite D,



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