



78-200 Miles Avenue, Indian Wells, CA 92210
Ph: (760) 360-2990 Fax: (760) 360-5351

Donation

Coachella Valley Boys & Girls Club



Chamber Directors,
Dan Duncan (far left),
Denise Kramer,
Keith Brinson, Kristi Prieto
and Valerie Ward
Pictured with
Boys and Girls Club
Representatives
and replica of check

The Indian Wells Chamber of Commerce recently presented a \$1,000 check to the Gerald R. Ford Boys & Girls Club in recognition of their assistance as volunteers at the Chef Masterpieces event held earlier this year at the Indian Wells Tennis Garden. The donation will be used to help finance an upcoming arts field trip.

Chef Masterpieces, showcasing the food of valley restaurants, was held in conjunction with the Indian Wells Arts Festival.

Don't Miss This One!

Woodhaven Country Club Tuesday, November 13th 5:30-7:30
\$5.00 members \$7.00 non-members
Promote your business by donating a raffle prize !!



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 www.indianwellschamber.com

Board of Directors

| | |
|--|----------------------------------|
| Keith Brinson Sunwest Construction | Chairman |
| Daniel Duncan Bank of America | 1st Vice Chairman |
| Greg Fisher American Heart Association | Treasurer |
| Sharon Devine Village Realty | Board Member acting Secretary |
| Marcie Stone | Board Member |
| Al Liebman Liebman Realty Group, Inc. | Board Member |
| Kristi Prieto Indian Wells Resort Hotel | Board Member |
| Valerie Ward Burrtec Waste & Recycling Services, LLC | Board Member |
| Alex Negron Starlight Rooms | Board Member |
| Denise Kramer Morris Desert Media | Board Member |
| John Kay Retired | Board Member |
| John Hussar PR Newsworks | Board Member |
| Dean Hay Eisenhower Medical Center | Board Member |
| Chris Vargo Planet Palm Springs | Board Member |
| Michelle Thueson | Founder |

Staff

| | |
|----------------------|--------------------|
| Janet Cook | Executive Director |
| Laurie Moxley | Bookkeeper |



Chairman's Notes

from Keith Brinson

Dear Friends, Members and Business Associates,

Welcome to another business season in our beautiful valley. In this time of adjusting economic growth, your Chamber needs to step up to the plate and offer new and innovative ways to help you understand the market and position your business in front of potential customers.

The Indian Wells Chamber, just like any other business, has been experiencing a few bumps in the road. We have had to re-evaluate our focus and set new goals and we are now ready to move forward with energy and enthusiasm to reach our new objectives.

In an effort to make our Chamber a true tool for you to use every day, we have brought on an experienced and seasoned Executive Director. Ms. Janet Cook has joined our Indian Wells Chamber Team and we are very excited to have her on board.

I invite you to come and meet Janet at our next mixer and look for things to really start shaking at the Chamber.

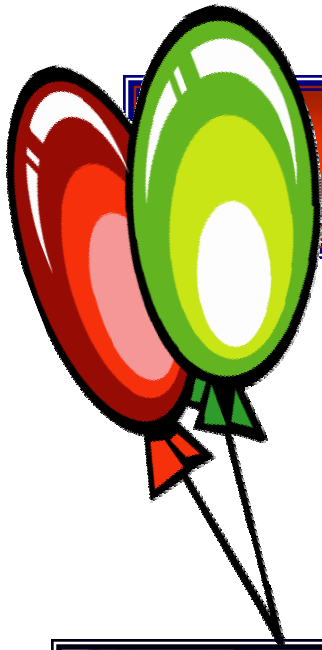
Thanks,

Keith Brinson

(For information about the October mixer see page One)

Mission Statement

To consolidate, coordinate and promote the economic vitality and long term prosperity of businesses in Indian Wells; to advocate the interest of local business to the government organizations such as the City Council and the Planning Commission; to provide valuable marketing and public relations to our members; and to fully participate and partner in initiatives that create a healthy business environment that contributes to the residential quality of life in Indian Wells.



Events



Robert, Doloros, Alex, Loren

Great Company!



Dennis and Robb

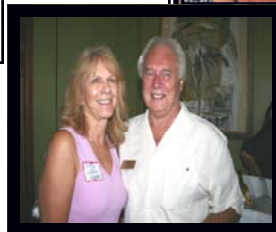


Great Service!

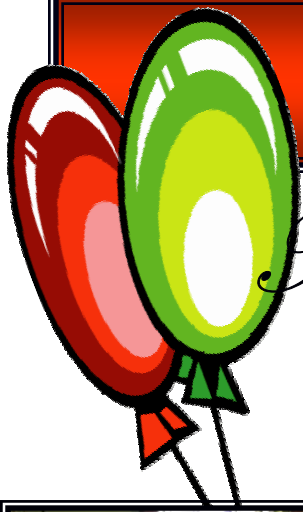


Heather, Cindi and Anita
Provided service with a smile

Great Food!



Thank You Ruth's Chris Steakhouse for hosting this event



Events

More pictures from the Mixer @





Political News

By California Senator Jim Battin

State Budget

While there are several reasons that Senate Republicans will not pass the budget sent to us by the Assembly, the most prominent is that we are unwilling to simply gloss over a \$700 million deficit because it's less than \$1 billion and therefore 'close enough to balanced' by government standards. It wouldn't be 'close enough to balanced' for your bottom line and I cannot – in good conscience – hold myself and state government to a different standard than you do in your business or your home budget.

I realize the governor has agreed to remove the difference through his line-item veto power, but it is time for the legislature to act like adults and stop pushing that responsibility to the governor's office. If we do not face the \$700 million this year, how are we to be trusted to deal with the projected \$5 **billion** deficit next year?

As business owners, you know all-too-well that trying to cover past debt with a new line of credit is a sure sign that the end may be near. However, state government doesn't file for bankruptcy or go out of business. Government uses new lines of credit to pass on the problem to our children and grandchildren. Since this is the one area that the minority has any power in state government – as a result of the two-thirds requirement – I sincerely hope that fiscal conservatives remember what it means to be fiscally conservative.

Health Care and Worker's Comp Reform

While the budget seems to keep everyone's rapt attention, I am also very aware of the many other legislative issues that concern the business community. In particular, the numerous 'job killer' bills that are being passed through the legislature – mostly along party lines.

Two specific topics that I have received a number of letters and emails on are health care and workers' compensation reform. Please be assured that I will not be supporting any efforts to move toward a single-payer, universal healthcare system. Nor will I be supporting the idea of increased taxes (even if they are called 'fees') to further expand government's role in our healthcare system. We can address cost and access without resorting to bigger and more intrusive government.

As to workers' comp reform, I believe the reforms implemented in 2004 – which I voted for – are working. Anything that undercuts those reforms is asking us to go back to a broken system with a proven track record of failure. To go back would be like 'throwing good money after bad' and, well, I guess we already covered that above.

Senator Battin's 37th Senate District covers the vast majority of Riverside County

This district runs from the Arizona border in the east to the Corona/Norco area in the west and south to Lake Elsinore . The Senator has offices in Palm Desert (760) 568-0408 and Moreno Valley (951) 653-9502.

Events



*Thank You for
hosting our
August Mixer*



Maggie Gonzalez, Kayla Fine
& Danielle Dorta
Friendly staff @ Okura



Okura owner Jay Lee
Michael & Deborah
McGarrey



Okura Executive Chef
Kaoru Ishi



Chris and Patti Garland



Chuck Berge, Cindy &
Thomas Kjaergaard



Ron Harris



Shirley McQuiston, Johnny Rockit, Steve
Christianson & Don Woodman



John Kay & Nancy Morgan



Chad Addington,
Melanie Hinrichs &
Jim Wiley



Jim Walker, Karen Billings &
Mitch Blumberg



Membership



Business Members

New

Erickson-Hall Construction
Carpenteria & Tile Depot
Talbert Development
Wells Fargo Bank
IdeArc Media
Woodhaven Country Club
Palmer Design
Investwest Companies

Social Members

New

John Kelley

Renewals

Marcie Maxwell
Richard Jennings
Blas Rivera
Lloyd Johnson
Dona Peri

Business Members

Renewals

So Cal Soil Testing
Libertine Jewelry
Village Realty
Mitre & Bevel
Hegge Electrical
Global JetAmbulance
Windermere RE
The Desert Sun
Equity Title

Non Profit Members

New

Braille Institute



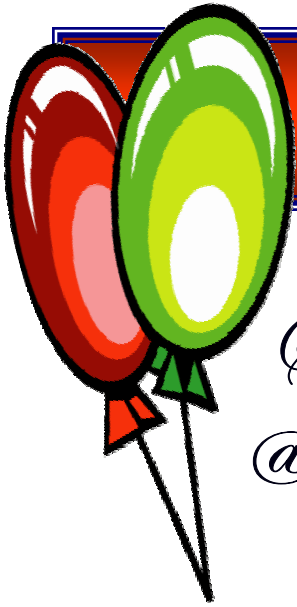
**2007
August**

***New & Renewed
Business
Non Profit
and Social Members***

Non Profit Renewals

Stroke Recovery Ctr
Eisenhower Medical
The Living Desert

*The Indian Wells Chamber of Commerce
welcomes new Executive Director, Janet Cook
and two new board members
Dean Hay of Eisenhower Medical Center
and Chris Vargas from Planet Palm Springs.*



Events

September Mixer @ Le St Germain Indian Wells



Left to Right:
Chuck Berge,
Alex Negron,
Lynn Wallace,
Craig Rum-
baugh, Janet
Cook,

*Thank You
Michel, Nick
& Staff for a
Fabulous
Mixer*



Red Carpet treatment
from Sam & Nick



**Susann Sloane &
Kathleen von Dehn**



Steve Christianson & Andrew Seese



Don Woodaman



**Tanya McRae
& Geoffrey Dean**



**Jack Toland
& Nadine McIntosh**



**Marshall Larsen, Sandy Furr,
Janice Gieakas, Iiona Varga**

