

Indian Wells Chamber Newsletter

NOVEMBER 2011 ISSUE

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Indian Wells Chamber Health & Wellness Series to be held February 17-18, 2011

Join the Indian Wells Chamber of Commerce, its business members and our very own home town hero, Coach Tom Flores. Tom is one of the most prolific and successful Latinos in sports history. He is the former quarterback for the Oakland Raiders, who, as a coach, led both the Los Angeles and Oakland Raiders to two unprecedented NFL World Championships. He was also the first quarterback in Raiders history to throw for 400 yards in a game. We are honored to have Tom participate in the inaugural "Health and Wellness Series".

The Health and Wellness Series is all about the men in your life...Dad, Brother, Un-

cle, Friend, Neighbor or Coach. Prostate Cancer plays no favorites. One



in six men will be diagnosed with Prostate Cancer in his lifetime.

Our featured speaker, Dr. Feller, Desert Medical Imaging, has partnered with numerous medical imaging companies around the world to develop new hardware and software for advanced imaging. These partnerships ensure that DMI has the most

up to date software and hardware. Most recently, Dr. Feller worked with Visualase to bring Focal Laser Ablation for prostate cancer to patients in an outpatient center. Because of this breakthrough technology, Desert Medical Imaging was the first in the world to perform this procedure.

Come check out the vendor booths with the latest information on Prostate Cancer Care.

•BENEFITTING GILDA'S CLUB & THE INDIAN WELLS CHAMBER•

Application on inside pages or visit our website at

www.IndianWellsChamber.com

Prospect Mortgage Opens New Office

October 20, 2011, Prospect Mortgage opens its doors in Indian Wells.

An entrepreneurial company, Prospect Mortgage is growing at a time when other lenders are shrink-

ing and closing. Their business model was formed during a challenging market, so they know what it takes to survive and meet customer needs during these tough times.

Prospect Mortgage is backed by [Sterling Partners](#), a leading private equity firm with over 25 years of experience partnering with companies to build market-leading businesses and generate

WOMAN'S SHOW
DESERT CITIES

Tickets for the Desert Cities Woman's Show now being sold at the Indian Wells Chamber office:

74-900 Highway 111, St. 125

Indian Wells CA 92210

(NW Corner of Cook & Highway 111)

Grab your girlfriend, your daughter and plan a girls' day out!

Don't miss this two day event...

Prospect Mortgage Ribbon Cutting

superior returns. With approximately \$4 billion of assets under management, Sterling invests growth capital in industries with positive, long-term trends and provides ongoing support to management through a dedicated team of industry veterans, operators, strategy experts and human capital professionals. Sterling Partners is a leader in education, healthcare and business services and is co-headquartered in Chicago and Baltimore.



Stop by and visit them at 74-900 Highway 111, Ste. 112, Indian Wells CA

KickStartMobile.net

Connect with Your Local Customers KickStart Mobile Marketing through

When Greg Fisher is not working on the Coachella Valley Rescue Mission Capital Campaign, he is helping businesses connect to their local market.

Times are rapidly changing! Show off your business! Share specials! News! Connect with your local customers!

Technology has changed every

thing we do and how we do it especially with business! And it is time to mobilize your business so your customers can reach you.



Whether it is on tablets or smartphones, mobile users are increasingly growing in the United States to

access social media and entertainment, to find information online and to know about your business, your

products or services.

Even the experts at Google say you'd be missing business by not being mobile.

Consumer's will be talking about and reviewing your business and sharing their experience with you on their blogs and social networking sites!

Call KickStartMobile:760-285-4298

Greg Fisher

greg@kickstartmobile.net

Law Offices of Jerry J. Goldstein

The Law Offices of Jerry J Goldstein provides legal services to varied business clients throughout California. With an emphasis on counseling start-up and emerging businesses, among the firm's clients are professionals including legal, medical and pharmaceutical firms, real estate syndications, restaurants, sporting goods manufacturers, and other retail and service related businesses.

The firm assists the entrepreneur in all facets of starting and managing a

business, from selecting the type of business entity and succession planning to capitalizing the new businesses, drafting and reviewing their contracts, and ultimately assisting with mergers and acquisitions once the business matures.

Mr. Goldstein is associated with a number of firms with practices in litigation, employment, real estate and intellectual property law to which clients are referred for related services.

Jerry obtained his law degree at

University of San Francisco in 1974. He practiced for six years in the San Fran area then moved to southern California in 1980.

In 1970 he co-founded Acacia Winery located in Napa Valley and left the active practice of law until 1986 upon the sale of the winery, at which time he resumed his practice. He migrated to the Coachella Valley in 2007.

Mr. Goldstein is happy to provide a complimentary consultation to potential clients.

WOMAN'S ²⁰¹¹ SHOW

DESERT CITIES

Make a Day of it!

...supporting Coachella Valley charities



November 19 & 20, 2011

10 am to 5 pm daily

RENAISSANCE ESMERALDA
RESORT & SPA
Indian Wells, California

ADMISSION \$15/Person/Day

760 285-3903

www.DesertWomansShow.com

Grab your girlfriend, your mother, your daughter and plan a girls' day out!

Enjoy interesting lectures on today's hottest topics including the latest advances in cosmetic surgery, how to protect your financial wellness and learn five easy pieces for professional wardrobe planning. Visit over 100 displays offering jewelry appraisal, golf tips, interior design ideas, wedding planning, women's health and fitness and even a pet connection.

Join KPSP Local 2 on Center Stage with the cast of THE DOCTORS, daily fashion shows, dynamic self defense & Bikram yoga demonstrations.

Purchase an additional ticket at the Show & enjoy a Taste of the Valley featuring scrumptious sampling from 16 local restaurants and indulge in The Bikini Chef's "figure flattering flavors".



100% of admission proceeds benefit the arts support local charities. Visit our website for more information www.DesertWomansShow.com

INDIAN WELLS CHAMBER OF COMMERCE PRESENTS:

iConnect

A Breakfast Network Series



Wednesday, November 16, 2011,
the Indian Wells Chamber of Commerce will
kick off its first **iConnect Breakfast**.

The doors open at 7:30 a.m. at the Indian
Wells Country Club.

Join us! **iConnect** will allow you to connect
with future clients and is an excellent
source of referrals in the community. Our
self introduction segment is priceless...

INDIAN WELLS COUNTRY CLUB
46-000 Club Drive
Indian Wells CA 92210

We are proud to announce our first speaker:

**District Environmental Coordinator,
Kenn Stevens
Burretc Waste & Recycling**

**"Going green at home and at work is important
to all of us. You're invited to attend our IConnect
Breakfast to hear about the recycling options in
Indian Wells for both residents and businesses."**

Sponsored by:



**Desert
Commercial
Bank**

SIGN-UP: Members \$25.00 by Wednesday, November 9, 2011 \$35.00 after/at the door
Non-Members \$35.00

SPONSORSHIPS: \$200.00

Payment Options: Visa Master Card Check Cash

Credit Card #: _____ Exp: _____

Signature: _____ Date: _____

Please make checks payable to: Indian Wells Chamber of Commerce
74-900 Highway 111, Suite 125
Indian Wells, CA 92210

For more information contact the Indian Wells Chamber of Commerce at
(760) 346-7095 or fax your registration to (760) 346-7605.

Indian Wells Chamber of Commerce

74-900 Highway 111, Ste. 125
Indian Wells CA 92210

Phone: 760-346-7095 Fax: 760-346-7605
Email: info@IndianWellsChamber.com
www.IndianWellsChamber.com

Visit us on FACEBOOK..
You'll like it!

*People do business
with people they like!*

INDIAN WELLS
RESORT HOTEL



**Desert
Commercial
Bank**



OneWest Bank



SENIOR LIVING



**The
Desert Radio
Group**



FIRST CALIFORNIA BANK



O'BRIEN, MILLER & BLAKE, LLP
CERTIFIED PUBLIC ACCOUNTANTS



BURRTEC
"We'll Take Care Of It"



October Mixer at the Hyatt Grand Champions

PGA WEST Health & Wellness Fair

presented by

Desert Health

PGA WEST Fitness & Racquet Club
Saturday, November 5th

11am – 12pm PGA WEST Members Only
12pm – 2pm Open to the Public

Free Admission!

We invite you to come enjoy free demonstrations,
products and services and to meet a variety of
Valley health care professionals

AcQPoint Wellness Center
American Medical Response
Aromax Health
Bikram Yoga University Village
CVS Pharmacy
Desert Medical Imaging
Desert Recreation District's
Palm Desert International
Sports Festival
Desert Regional Medical Center
Dr. Thomas Reynolds, M.D.
Desert Cities Woman's Show
Eisenhower Wellness Institute
EQ Nutritional Consulting

Evans Eye Care
Healing Horses
Helene Pine, PhD, MFT
Instruments of Inspiration Clothing
LifeWave Patches
Live Well Clinic
Optimal Health Center
Precision Ultrasound
Spa La Quinta at La Quinta Resort
Stress Management & Prevention Center
The Ear Institute
Tour Golf Fitness with Steve Jacobson
Zoetic Health & Fitness
...and more to be announced!

For more information call 760.564.7111

55-955 PGA WEST Boulevard, La Quinta

