

**INDIAN WELLS CHAMBER OF COMMERCE
74-980 HIGHWAY 111, STE. 101, INDIAN WELLS CA 92210**

BUSINESS ELITE

•Business is our business•

November/December 2008

Member Newsletter

INDIAN WELLS CITY COUNCIL

HAPPY HOLIDAYS!

On Tuesday, November 4, 2008 a record number of residents of Indian Wells turned out to pick the candidates of their choice. The Chamber is very pleased to congratulate Mr. Larry Spicer our new Mayor, Doug Hanson and Bill Powers. The race was a close one, only eleven votes separated Bill Powers win over incumbent Rob Bernheimer.

Our thanks go out to Mr. Rob Bernheimer for his years of service to the City of Indian Wells. His vision helped make our City what it is today.

It is with sadness that we say “good-bye” to our very popular Mayor, Mary Roche. Her dedication to this City has been awesome. We thank her for giving up her personal life to focus on the safety, security and beauty of this City. Thank you, Mary!

Also, we would be remiss if we did not thank all the candidates that participated in our candidate’s forum. They are: Robert Bernheimer, Denny Booth, Eileen Hall, Doug Hanson, Ted Mertens, Bill Powers and Larry Spicer.

The purpose of the forum was to allow the residents of Indian Wells to become familiar with the candidates and their political platforms. Over two hundred attendees packed the ballroom at Indian Wells Country Club, our sponsor for the event.

ON BEHALF OF THE INDIAN WELLS BOARD OF DIRECTORS, MEMBERS OF THE CHAMBER AND THE STAFF, WE ALL WISH YOU AND YOURS THE HAPPIEST HOLIDAY SEASON EVER! AS 2009 APPROACHES WE GIVE THANKS FOR ALL THAT WE HAVE AND HOPE THAT THE NEW YEAR WILL BRING PEACE, LOVE AND HARMONY IN OUR LIVES AND IN THE WORLD.

PARTY TIME

November 11, 2008, members and guests of the Indian Wells Chamber packed the beautiful Pianissimo Bar at the Hyatt Grand Champions Hotel for a lively November Mixer. A cheese tower covered the eight foot table and hors d’oeuvres were served by the friendliest servers in town. The views from the expansive patio were breathtaking. For those of you who were unable to attend, just the blazing fireplace and the mahogany wood in the bar alone are worth seeing!

On **December 9, 2008**, our last Mixer of 2008, was a Holiday Party to remember. Milauskas Eye Institute hosted the great event at their new offices on the corner of Cook and Hovley (behind the Sunrise Bank building). Yummy hors d’oeuvres and great wine were served by

Jensen's. It was a pleasure to meet the very competent staff at the Eye Institute and mingle with other chamber members and guests. The donated gifts for the holiday raffle were special; numerous tickets were sold to the attendees, all hoping to win the gift of their choice.

We would like to thank Brian Bowen, Board of Director for Indian Wells Chamber, and Lasik Coordinator at Milauskas Eye Institute, for arranging this festive event for us.

If you would like to showcase your business and host a Mixer in 2009, please contact Laurie Moxley at the Chamber office. 760-346-7095.

LET'S PLAY POKER!

On January 17th, the Indian Wells Chamber of Commerce will host their 2nd Poker Tournament. The Tournament will begin at 2:00 pm and end when only one person still has chips!

Sound like fun? It is. Even I played in the last tournament. Didn't know a flush from a straight...Prior to the tournament the dealers will give lessons and even during the tournament they help out if you stray from the rules!

Gift prizes will be given for 1st, 2nd and 3rd places. First prize will also be awarded the coveted poker bracelet! The cost for this Saturday afternoon get away is only \$45.00.

This great event will be held at Spotlight 29, 46-200 Harrison, Coachella. Complimentary refreshments will be provided by our sponsor, Spotlight 29 Casino.

This event is open to the public, so make a reservation for you and your friends. I promise...everyone can play; it is the luck of the draw who wins! This is really fun! Call 760-346-7095 for reservations.

WHAT'S NEW AT THE CHAMBER?



Plans have begun for our annual "Chef's Masterpiece". Each year during the Indian Wells Arts Festival, the Chamber hosts a very unique event. Chefs from only the best restaurants are invited to participate in the one day culinary delight. Special wineries are selected to show off their best wines and the pairings are spectacular. This year the dates for the Art Festival are April 3, 4, and 5.

Tickets for this event can be purchased at the Indian Wells Chamber of Commerce for \$45.00 each. Make your reservations as soon as possible as this event does sell out.

Indian Wells Chamber of Commerce
CAR SHOW



INDIAN WELLS Chamber of Commerce

Indian Wells - California

Save the date...
You won't want to miss
the hottest car show in
the valley!

"HOT ROD SUNDAY"

•Rods - Customs - Classics - Trucks - Motorcycles•

INDIAN WELLS VILLAGE (N.W. SIDE OF COOK/HWY111)
74-980 HIGHWAY 111, INDIAN WELLS CA 92210, 760-346-7095

APRIL 26, 2009

CHECK IN: 7:30 AM
SHOW STARTS: 9:00 AM
AWARDS: 3:00 PM

**GOODIE BAGS 1ST
100 PARTICIPANTS**

CAR ENTRY FEE \$30.00 ■ VENDOR FEE \$100.00
Contact: 760-346-7095 Phone • 760-346-7605 Fax

Space is limited, sign up now, pick your premium location!

ROCK TO THE OLDIES + FOOD + FUN!

Mayor's Trophy and Peoples Choice Awards

RAIN OR SHINE, NO DOGS, NO REFUNDS

INDIAN WELLS CHAMBER OF COMMERCE CAR SHOW

FOR MORE INFORMATION
CONTACT CAR COMMITTEE
CHAIR, RON SALUTE AT
760-238-7883

COMMITTEE MEMBERS AND
VOLUNTEERS ARE NEEDED FOR THIS
EVENT.....Call the Chamber 760 346-7095

NEW MEMBER

Next Level Fitness has become our newest member! If you have not stopped by to see these facilities, you should. They are located at 73-600 Alessandro Dr. in Palm Desert.

If you would like to give it a try for a free week, Next Level Fitness has given us cards to present when you decide to go. Stop by the office and pick one up for you and your friends! Many different classes are offered for free.

But here is the good news! Gerry at Next Level Fitness has extended a special offer to Chamber Members. Normally, the rates are \$35/month with a \$60 enrollment fee.

For Chamber Members they will do a **\$29/month membership with no enrollment fee as well as 2 Personal Training Sessions**. Wow! How can you beat it!!!

If you are interested and want more information contact Gerry at 760-341-8200.

THANK YOU!

To all our Chamber Members:

On behalf of the Chamber's Board of Directors and Chamber staff, I want to express our thanks for your participation this past year as a member of the Indian Wells Chamber of Commerce. A strong chamber is: Businesses, Organizations, Professionals and Individuals working together for the betterment of the City of Indian Wells and

surrounding communities!

This year the Chamber has continued to expand its promotion of Indian Wells businesses. Each month we send an email newsletter that contains information about the business climate of Indian Wells as well as information about the regional and state legislation that impacts local business. If you have not received this newsletter, call the Chamber to verify your email address. Bi-yearly, we will be producing a new business directory that only Chamber members can be listed. Brochures are to be produced to identify our businesses and encourage shopping, dining and recreation in Indian Wells.

The Indian Wells Chamber of Commerce continues to provide a "one-stop" information point. Brochures and cards of local businesses are handed out daily to tourists visiting our fine city.

Our monthly "After Business Mixers" continue to be very successful. These mixers are a great way for members to meet and network with other Indian Wells business owners and civic leaders.

Additionally, the Chamber has continued to address the political arena and has appointed a representative who attends the All Valley Legislative Coalition. The Chamber supports local charities who are community minded.

On a yearly basis, the Chamber hosts the **Chef's Masterpiece at the Indian Wells Art's Festival, an Annual Car Show and Poker Tournaments**. This year, plans are under way to add a new event to the mix...

Anyway you look at it, the Chamber is here to serve you. If you have any questions, we are always interested in your ideas and your participation. Committee members are in demand and we would like you to volunteer! It is through these Committees that the program of the Chamber is developed. If you would like to make this commitment, let us know.

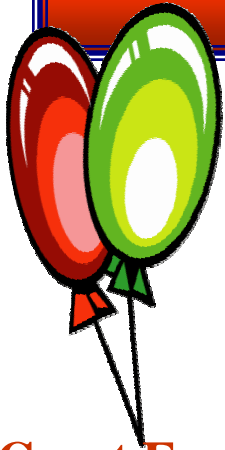
Thank you for investing in the future of Indian Wells business community.

Ruth Finholt

President/CEO

Indian Wells Chamber of Commerce

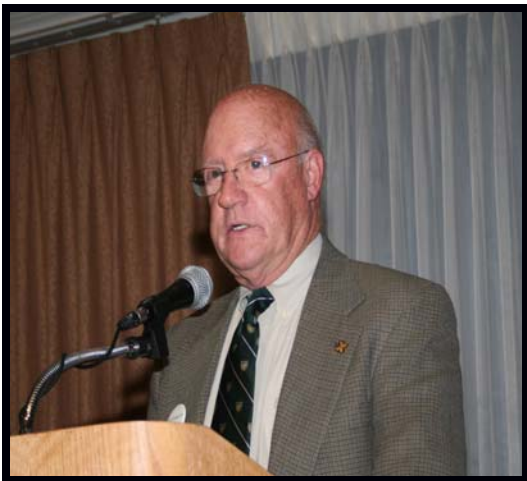
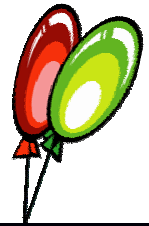
Events



*Thank You Spotlight 29
For hosting our October Party*

Great Food!

*Honoring Bill Powers
"Business Man of the Year"*



Honoree'



**Craig, Jennifer
& Ron**



The Dolphins



Robert & Sharon

Great Company!



**Happy Raffle
Winner**

Member of the Month - December

Matilde Parente

Libertine®

located in the Renaissance Esmeralda Resort and Spa

Last Minute Shopping?



Visit Libertine....

Gemologist Matilde Parente wants you to get to know **Libertine®** fine jewelry salon this holiday season and all year long.

Step up to warm, personal service at the inviting and gently priced boutique located inside the Renaissance Esmeralda Resort and Spa since 2004. Libertine's fashion-forward jewelry for women and men is hand-picked for signature style, quality and surprising affordability. Jazz up your gift-giving with values in gold and silver, gemstones, pearls and exotic metals. Or, shop our children's jewelry and fun, jewel-themed gifts starting at \$20.

As a special treat for Indian Wells chamber members, Libertine is offering **complimentary valet parking with purchase** all December long, on top of your Chamber discount! Discover our locals' favorite Indian Wells shopping venue and give the gift that lasts this holiday season—affordable elegance from Libertine.

Join Matilde for **Breakfast & Birthstones**, an entertaining cultural program at the spectacular IW Club every second Thursday of the month through April 2009! Call the IW Club for information and reservations: 346-4653.

Upcoming Event Schedule

January 13th

Vicki's of Santa Fe - Chamber Mixer

January 17th

Poker Tournament @ Spotlight 29

April 4th

Chef's Masterpiece @ Indian Wells Art Festival

April 26th

Classic Car Show

INDIAN WELLS CHAMBER OF COMMERCE

74-980 Highway 111, Ste. 101

Indian Wells CA 92210

Phone: 760-346-7095 Fax:760-346-7605

www.IndianWellsChamber.com email: info@indianwellschamber.com

**INDIAN WELLS
BOARD OF DIRECTORS**

Greg Fisher, Chairman of the Board
American Heart Association



Denise Kramer, Vice-Chair
Desert Radio Group

Al Liebman, Director
Liebman Realty Group, Inc.

Marc Koven, Treasurer
Morgan Stanley

Kristi Prieto, Director
Indian Wells Resort Hotel

Sharon Devine, Secretary
Village Realty Indian Wells

Ron Salute, Director
Village Profile

Ruth Finholt, CEO
Indian Wells Chamber of Commerce

Valerie Ward, Director
Burrtec Waste & Recycling Services

Keith Brinson, Past President
Sun West Construction, Inc.

Dean Hay, Director
Eisenhower Medical Group

John Hussar, Director
PR NewsWorks

Brian Bowen, Director
Milauskas Eye Institut

Laurie Moxley, Staff

Michelle Thueson, Founder



MISSION STATEMENT

To consolidate, coordinate, and promote the economic vitality and long term prosperity of business in Indian Wells, to advocate the interest of local business to government organization such as City Council and the Planning Commission; to provide valuable marketing and public relations to our members; and to fully participate and partner in initiatives that create a healthy business environment that contributes to the quality of life in Indian Wells.



Thank You!

New and Renewing Members



New Member

Next Level Fitness

Renewing Memb

Children's Discovery Museum of the Desert

El Dorado Country Club

Associated Desert Shopper

Indian Wells Country Club

Joslyn Senior Center

Atria Hacienda

Spotlight 29 Casino

Liebman Realty Group, Inc.

Mountain View Villas

California Lifestyles Realty

LifeStream

Sun West Construction

Desert Community Foundation

Community Blood Bank

Ron Salute Denny Miller

Rose Marie Gaspar

Peter Schabarum Nancy Petry

Ideas

Networking!

Business Connections.....

Coachella Valley Trivia

What do we know about the San Andreas Fault?

Scientists have learned that the Earth's crust is fractured into a series of "plates" that have been moving very slowly over the Earth's surface for millions of years. Two of these moving plates meet in western California; the boundary between them is the San Andreas Fault. The Pacific Plate (on the west) moves northwestward relative to the North American Plate (on the east), causing earthquakes along the fault. The San Andreas is the "master" fault of an intricate fault network that cuts through rocks of the California coastal region. The entire San Andreas fault system is more than 800 miles long and extends to depths of at least 10 miles within the Earth. In detail, the fault is a complex zone of crushed and broken rock from a few hundred feet to a mile wide. Many smaller faults branch from and join the San Andreas fault zone.

Events

HYATT™

November Mixer



*Thank You Hyatt Grand
Champions Indian Wells
and Lantana Restaurant
for another Great Evening!*



Great Service !



Amazing Raffle Prizes!!

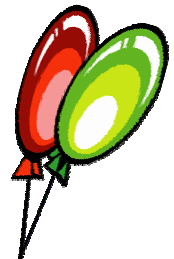
Great Food!



Newly elected IW Councilman
Doug Hanson, wife Elena,
Al & Pat Wiese
Dan Callahan, IW Historian



Chamber Chairman Greg Fisher
Membership Recruiter Sherry Schribner
Executive Officer Ruth Finholt



Great Company!



Newcomer Maury w/members
Gerry & Sherry



Our favorite mixer supporters
Lloyd, Samand Steve



Pete and Donna are new to IW mixers.....
But they will be back!

Indian Wells Country Club Wellness Center Open House

The Indian Wells Chamber of Commerce participated in the GRAND OPENING of the Indian Wells Country Club **Wellness Center** on Friday, October 24th with a Ribbon Cutting. Pictured are IW Chamber board members Denise Kramer and Sharon Devine, IWCC management and board members, and IW Chamber board members Valerie Harper and Al Liebman.



**A Ribbon Cutting
Welcome
from the Indian Wells
Chamber of Commerce**



Events

Milauskas Eye Institute

Thank You Hosting our

December Mixer



J Russell Hair Designers
Ali and Eli



(L) Dorothy and Al Milauskas with
Brian Bowen, Board Member &
Milauskas Lasik Director



Board member Sharon Devine with
Tom and Jon from Milauskas



Dr Karin Thomas, Office Mgr
Barb Kovacs and husband Denny



Tim and Fran Milauskas

Great Company!



Brian with the winner of
Grand Prize Sunglasses
Marian Michela



Valerie and Chris always
Having Fun!!



Great Service!
Catering by Jensen's
Thank You JD and Michael !!!