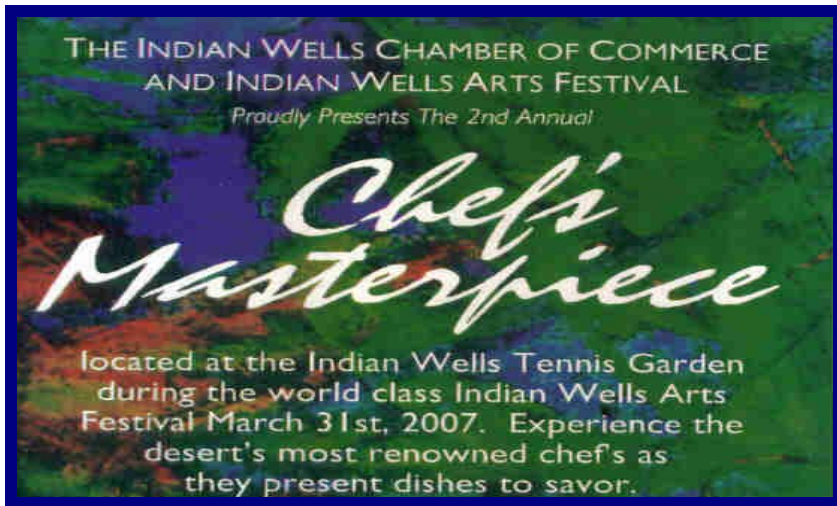




45-200 Club Drive, Suite D, Indian Wells, CA 92210 Ph: (760) 360-2990 Fax: (760) 360-5351
 e-mail: info@indianwellschamber.com website: www.indianwellschamber.com

Recipe for Success



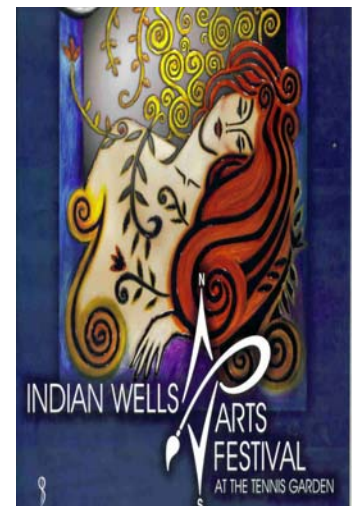
Special Thanks to **Indian Wells Art Festival** Organizer, **Dianne Funk** and **Staff** for her Hospitality and Support of the **Indian Wells Chamber of Commerce**

The 2nd annual **Chef's Masterpiece** production at the **Indian Wells Arts Festival** was a rousing success! Participation by local chef's and staff from 16 great Coachella Valley restaurants along with the smooth wines from Tulip Hill and B Cellars created the perfect menu.

Cheers to our Sponsors (below), Participants, Committee members, Volunteers and Staff for a job well done!



List of participants and event pictures on page 6





45-200 Club Drive, Suite D, Indian Wells, CA 92210
 Ph: (760) 360-2990 Fax: (760) 360-5351
 www.indianwellschamber.com

Board of Directors

Keith Brinson Sunwest Construction	Chairman
Daniel Duncan Bank of America	1st Vice Chairman
Greg Fisher American Heart Association	Treasurer
Marcie Stone McCallum Theatre	Board Member
Al Liebman Exit First Realty	Board Member
Kristi Prieto Indian Wells Resort Hotel	Board Member
Valerie Ward Burrtec Waste & Recycling Services, LLC	Board Member
Alex Negron Starlight Rooms	Board Member
Denise Kramer Morris Desert Media	Board Member
John Kay Retired	Board Member
Kathy Ferreira Wachovia	Board Member
Sharon Devine Village Realty	Board Member
John Hussar PR Newsworks	Board Member
Michelle Thueson	Founder

Staff

Loretta Moss Director of Membership	Laurie Moxley Bookkeeper
---	------------------------------------



Chairman's Notes

from Keith Brinson

We are embarking on our third year with a new and expanded Board of Directors, each of whom is committed to membership growth and service. We hired Loretta Moss as Membership Director to focus on building a self sustaining membership base.

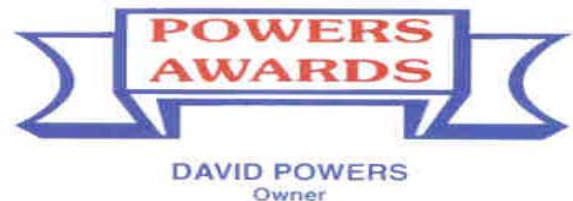
In an effort to become more efficient, the monthly newsletter will be e-mailed to members in color and those wishing a hard copy mailed will receive black and white.

As always, anyone can also download back issues from our website at www.indianwellschamber.com.

Thousands visit our website each month looking for goods, services, or information about the city. It is a great and very affordable place to advertise.

The Chamber is looking for volunteers to help greet people in the office. It is a lot of fun to help people find a business referral or information about things to do in the desert. To volunteer, call 360-2990.

It is an honor to be elected as your Chairman for 2007. I plan to have many events where you can learn new things and meet new friends.



41-700 #C Corporate Way (760) 346-6926
 Palm Desert, CA 92260 Fax: (760) 346-0343

Mission Statement

To consolidate, coordinate and promote the economic vitality and long term prosperity of businesses in Indian Wells; to advocate the interest of local business to the government organizations such as the City Council and the Planning Commission; to provide valuable marketing and public relations to our members; and to fully participate and partner in initiatives that create a healthy business environment that contributes to the residential quality of life in Indian Wells.



Events

Indian Wells Board of Directors and Founder Michelle Thueson enjoying April mixer @ Paseo Palms Bar & Grill

A
P
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L to R: Michelle, Alex Negron, Greg Fisher, Sharon Devine, Keith Brinson, John Kay, Kristi Prieto, Al Liebman, John Hussar, Valerie Ward, Dan Duncan Missing Directors: Denise Kramer and Kathy Ferriera



Thank you to owners **Mitch Harper and Kathy Maddox** for hosting the April **Indian Wells Chamber mixer!** Great, food, great ambiance, new friends and connections.....



Carol Hedwall entertaining mixer guests



Michelle Thueson, Alex Negron, Dianne Funk & Dan Duncan



Raffle prize winners and new members from Photo Colorgraphics



Director of Membership, Loretta Moss charming the guests



Indian Wells Chamber Mixers



Thank You Atria Hacienda

Executive Director **John Redford** &
Marketing Director **Cassie Ferrier**
For hosting our December Mixer in
Palm Desert



Thank You owner **Rick Lattanzio**

General Mgr **Ernesto Gonzales & Staff**
for hosting our successful January mixer at

Amore Ristorante Italiano



Thank You,

Picanha Churrascaria

Manager **Cameron Robeson & Staff** for hosting
the February mixer! A great time was had by all in
attendance...



Thank You, **Rolf Hoehn & Staff @**

Indian Wells Tennis Garden

for allowing us to have our mixer during the
world famous **Pacific Life Open Tournament**

Membership

Business Members

New

Guide Dogs of the Desert
Spotlight 29
Bank of America-Sue Loveland
Richard Miller-Xango Distributor
Bicherstaff, Whatley, Ryan and
Burkhalter
Walling & McCallum Ltd.
Charter Funding
Jia Ling Chu
Kaiser Restaurant Group
Transpay Processing
Pacific Auction Exchange
WIN Home Inspection
Windermere-Cindy Hamasaki
Desert Key Magazine
Downey Savings
Amore Ristorante Italiano
Palm Desert National Bank
KDI Stoneworks
Desert Sands USD
Lennar Homes
Soroptomist of La Quinta
CBS-2
Village Profile
Indian Palms Country Club
Four Seasons Mortgage
Home Instead Senior Care
American Heart Association
Sign-A-Rama
Brooks Printing Impressions
Okura Restaurant
Best Beverage Catering



Social Members

New

Carol Morton
Eve Stewart
Gina Fullman
Linda Mears
Nancy Petry
Don Woodaman
Scarlett Norris Adams
Jim Gray
Marie Gaspar
John Kay
J. Cook
Doug Hanson
David Klose

Renewals

Dianne Funk Enterprises
Fitzgerald & Mule
Dolphin Lending
Desert Community Foundation
1st Centennial Bank
Mtn View Villas
Las Casuelas Quintas
Sun West Construction
Ogden Green Real Estate
Ermanno Militi
Global Jet Ambulance
Desert Pages
Yes I Can
Cahill & Associates
Desert Sun
Dyson & Dyson
Time Warner Cable
Burrtec Waste & Recycling
Services
Old Republic Title
Children's Discovery Museum
Miramonte
The Staging Diva
Cub Scouts of America
The Gardens on El Paseo
UCR-Riverside
Jay's Jewelers
Samsung
Life's Journey
Postal Connection
Hilton Homewood Suites
SW Community Church
Sands Hotel
Champion Chevrolet
Law Office of Dale Gribow
Chapman University
Computer Payroll Company
Vicky's of Santa Fe
Indian Wells Rotary Club

**2007
New Business
And Social Members**



**2007 Membership
Renewals**

Thank You, Loretta Moss

Since becoming *Director of Membership*,

Loretta has worked tirelessly and increased membership in the chamber by impressive numbers.

*Thank You to Indian Wells Tennis Gardens,
Dianne Funk, her Staff & Art Festival Volunteers
for their support and assistance.*



Indian Wells Mayor Roger Bernheimer and wife Roslyn (Center) enjoying Art, Sun, Food and Wine at the Chef's Masterpiece Event with friends.



**Participating
Restaurants
& Wineries**

- Amore'*
- Arnold Palmer's*
- B Cellars*
- Castelli's*
- Chicago Freddie's*
- Hog's Breath Inn*
- Jennifer's Kitchen*
- Jordan's Catering*
- Lamppost Pizza & Brewery*
- Okura*
- Paseo Palms*
- Pat & Oscars*
- Rattlesnake*
- The Chophouse*
- The Falls*
- Tulip Hill*
- Wally's*



Event Chairman, Denise Kramer and Amore'Ristorante owner, Rick Lattanzio.



Chamber Founder, Michelle Thuseon watching a guest being served by Executive Chef, Kadru Ishii, GM Tony Clevenger and staff of Okura Restaurant @ Point Happy.



Loretta Moss, Kristi Prieto, John Kay



Teresa Armstrong (R), winner of the IW Art Festival Golf Cart painted by Snake Jagger (L) and donated by Bobby Rivers of Fairway Golf Cars, Bermuda Dunes

Thank You Laurie Moxley
For all of your help and expertise at the IW Chamber office!

*Photos courtesy of PRNewsWorks.....
Thank You, John Hussar*

Our Volunteers

Our Thanks to *John Kay* for coordinating the IW Chamber Volunteers. If you have helped us and are not on the list, OR if you would like to be on our list of Volunteers, please contact the Chamber @ 760 360-2990.

Thank You for your Support!

Paul Allison
Terry Arca
Myrna Bailie
Gayle Ball
Leon Beaudin
Anita Benjamin
Don & Beverly Bergh
Richard Berritt-Hamilton
Bobb & Karen Boetto
Peggy Brimer
Rick & Vicky Brown
Maureen Byrne
Gretchen Caldwell
Marilyn Carson
Frank & Darlene Casella
Geraldine Celestre
Nate & Karen Cheney
Betty Cheney
Carol Cirbes
Bonnie Cuthbertson
Marion Cottingham
Herb & Natalie Curtis

Lilyan Daly
Marilyn Derks
Mike & Sharon Devine
Beverly Dillman
Richard Donley
Don Donnelly
Dr. Richard Donnelly
Kathy Ferreira
Anne Foster
Howard Fredricks
Nadine Elliott
[Helene Gagnon](#)
Bob Gartner
Kim Goldston
Ogden & Marsha Green
Sherry Hamilton
Doug Hanson
Chuck & Carol Harding
Gracie Harmon
Irene Hearn
Carol Hedwall
[Tim Hicks](#)

Judy Hoyt
Ray Jadeoia
Nancy Jorgensen
Lloyd Johnson
Bill Ka'Anoi
Amy Kemper
Paul Kosturos & Sons
Dale Laine
Alan Lapham
Jeff Lecompte
Jean Lewis
Wilfrid Lefur
Linda Lennon
Al Liebman
Jeff & Pat Lilly
Jia Ling
Gloria List
Donna Mabbett
Trig Magelssen
Christy Majors
Connie Manchester
Jay Marsella
Mary
Pamela McArthur
John McCarthy
Diana McDonald
Brinn & Sandy McKone
Barbara McReal
Adam Mick
Norm Miller
Jack Monaghan
Orlando Moreno
Jack & Marion
Murgatroyd

Nancy Morgan
Suzanne Nash
Alex Negron
Carole Nelson
Kristine Pappone
Shirley Peterson
Josh Pinkerman
Barbara Raczynski
Betty Ranallo
Cynthia Raullier
Berit Reistad
Jerry & Joyce Richards
Barry & Carole Rochlin
Margaret Rouley
Merry Ann Sage
Tom Seefurth
Lou Sergot
Jeff Shank
Marie Siegel
Ron Silensky
Bob Siwiecki
Hector Soriano
John Szlavik
Rhonda Taplin
Michelle Theuson
Jack Toland
Betty Trower
Dr. Bob & Yvonne
Turnbull
Scott Wadell
Lynn Wallace
Sally Ward
Don Woodaman
Tom & June Viscounty



Star Facts by Alex Negron

Our solar system is in the Milky Way Galaxy. There are over 100 billion stars, including our own sun, in this galaxy. The galaxy rotates around its center much like our planets circle around the sun. The sun is 25,000 light years away from the center of the galaxy. It takes about 225 million years to complete one 360 degree circuit!

If you would like to stargaze every night call Alex @ Starlight Rooms for a 3D view of the night time sky on your ceiling. 760 409-7035



Happy Birthday Indian Wells

The 40 year anniversary of the incorporation of the City of Indian Wells was celebrated at the Indian Wells Tennis Gardens with balloons, music by Frank Sinatra, food from Taste and a breathtaking show of strength and agility by Il Cirque. There was also a great display of our history exhibited by the Indian Wells Historical Foundation which included a replica of the original "Indian Well".



Il Cirque performers



**Amazing
Il Cirque**



Balloons above the Tennis Garden



**Dan & Keith @ Historical
Foundation Display**



Festive décor greeted guests



In Party Mode



Members & Sponsors

Chairman's Thoughts

“NOTHING WORTHWHILE IS EVER EASY”




Everyday we wake up in Paradise, a place where families save all year to visit and enjoy the warm and natural beauty. Businesses convene here with their best and brightest to thank them for their service and dedication and inspire them to set and reach ever higher goals.


As a Chamber, it is our job to promote our city, our Valley and our Members to these visitors and businesses. We represent the portal that connects your business to potential customers, a connection to an economic ecosystem where nothing is wasted and everyone works together to improve and sustain the balance. Every contact, every handshake and every spoken word are the tolls we use to feed our economic system. The Chamber is the hub of information and resources for valley visitors and residents alike.

I encourage all members to utilize their Chamber connections, put the Chamber to work for you and benefit from other members and their connections. We are here to work for you and with you to reach your goals and protect your future. I encourage you to continue to support your Chamber and to help us increase our membership. Most businesses never join a Chamber of Commerce because no one asks them to.....

In conjunction with the *Cathedral City Breakfast Lions Club*, the Chamber has agreed to place a collection box in the lobby for used eyeglasses, hearing aids and cell phones.



Indian Wells
Indian Wells
Indian Wells



Sharon Devine
760 578-8428

Indian Wells Resident
Director IW Chamber
CA/NV RE Broker
27 years in RE

Introducing *Jay's Jewelers* of Indian Wells. A charter member of the Chamber, owner, **Vince Harold** has renewed his membership for 2007.

Jay's has been in the Village Center since 1989 and is the only IJO master jeweler in Coachella Valley. Design, and all repairs are done on the premises by the "Friendliest Jeweler in Indian Wells".





Members & Sponsors

Good Stuff Pizza *Member of the Month*

Congratulations to **Mitch Blumberg** and his partners at **Good Stuff Pizza** for winning the IW Chamber of the Month award.

This popular restaurant is located in the Von's Shopping Center at the corner of Hwy 111 and Washington Street, is family friendly restaurant and will satisfy your pizza cravings. You will leave saying, **"The best pizza I ever ate in my life!"**

Tell them you heard about them from the Indian Wells Chamber of Commerce!

We welcome new member

Kathleen Shyptychi,

owner of

The Wellness Center

in La Quinta. Kathleen has over 18 years of experience in ancient healing methods including ayurvedic, pancha karma, and colon therapies.

For a free evaluation, brochure, or to schedule an appointment:

Call 760 346-8935

May Member of the Month

Beatrice de Salles

Beatrice was born in Brazil, has lived in 14 countries and speaks 8 languages. She is currently the Business Development Officer and Assistant Vice President at Desert Commercial Bank. Beatrice is married and has two young children. Welcome to Indian Wells!



Nancy Dolphin

Senior Loan Officer / 26 Year Experience

Phone 760.574.4035

Fax 760.346.1883

Email nanaxtell-dolphin@dc.rr.com



74478 Highway 111, #298
Palm Desert, CA 92260

CA Dept. of Real Estate, Real Estate Broker License #00877361

Indian Wells City Update



2007 LG SKINS Game Has Moved to the Celebrity Golf Course at Indian Wells, CA

The LG SKINS GAME, one of the most popular golf events of the second season, held during Thanksgiving weekend, has moved to the new Celebrity Course at Indian Wells Golf Resort. Join us at Celebrity Course at Indian Wells Golf Resort on November 23rd, 24th & 25th, 2007.

Sun West

Construction, Inc.

LIC# B-826995

RESIDENTIAL AND COMMERCIAL
BUILDER

KEITH BRINSON
PRESIDENT

WK# (760) 773-4487
CELL# (760) 409-3506
Fax# (760) 779 0488
kbrinsongrp@aol.com





Members & Sponsors

Mark your calendars for **June 22nd** ~ a baseball partnership event between the **IW Chamber of Commerce** and the **Palm Springs Power Baseball team**

Nite Lite



A musical
novelty of both
sound
& variety

Mother & Daughter Music Duo

Gail Spadaro Sweet
Concert Variety Pianist

Judy Sweet Davis
Orchestral Keyboardist

760-771-2914

www.nitelitemusicduo.com



Board member **Greg Fisher** celebrates at the May mixer with the Big Horn mascots from the **IW Chamber** and **Palm Springs Power**

Reduced rate tickets for the Friday, June 22nd **Palm Springs Power** baseball game can be purchased at the Chamber office: 45-200 Club Drive, Ste D, Indian Wells, or Call 760 360-2990 to reserve today!

Palm Springs Power is entering its fourth season and is a Collegiate All-Star team that primes players for careers in professional baseball. Power's record last season was 39-7. They placed 11th in a run against 300 teams and reached the 5th round of the National Baseball Congress World Series.

Join us for an exciting June evening event!

Events



Margie & Bobi comparing notes



Outgoing Soroptimist President, **Liz Kennedy** and IWCC board member **Al Liebman**



Dr Milauskas, Bob Newbauer and Elena Khodina



Nancy & Shirley welcome new member **Doug Hanson**, left

Thank You to
Milauskas Eye Institute
for hosting the IW Chamber May Mixer with fine catering by Jensen's.



Palm Springs Power President **Andrew Starke** w/ IW Chamber and PS Power mascots



Jensen's Catering Manager, **Michael**, and the gracious **Trudy** served up a fine feast for mixer attendees.