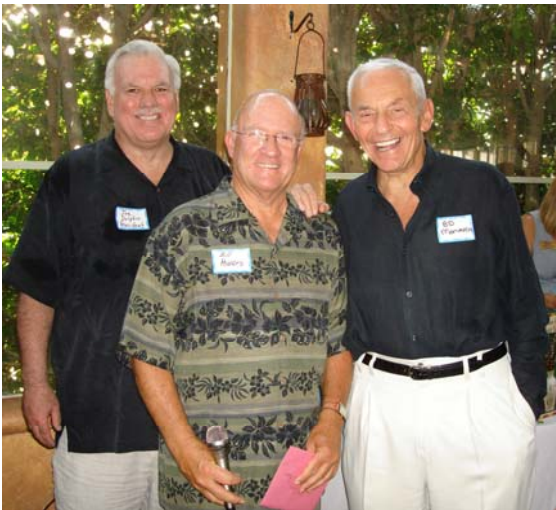




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The Official Newsletter of the Indian Wells Chamber of Commerce June 2006

Mayor Ed Monarch Thanks Bill Powers



Joe Dolphin, Bill Powers, Ed Monarch

Indian Wells Chamber of Commerce President Joe Dolphin, left, and Indian Wells Mayor Ed Monarch, right, congratulate Bills Powers, center, President/CEO of Pacific Western Bank, for his extraordinary support in sponsoring the Chef Masterpieces, the highly successful culinary event at the Indian Wells Arts Festival, as well as sponsoring other Chamber functions such as the Dyson & Dyson Challenge Cup. The site of this acknowledgement was the valley's most famous French restaurant Le St. Germain where the Chamber's Mixer of the Year was held on May 9th. "Bill is a real stand-up guy who gives back to the community" says the Mayor. "Bill has made a huge difference by sponsoring Chef Masterpieces, which raised money for Gerald Ford Elementary School" said Monarch as he presented Bill a token of appreciation from the Chamber. We all join Mayor Monarch in thanking Bill for his many contributions.

Continued on page 6 & 7

INDIAN WELLS HISTORIC PRESERVATION FOUNDATION



HISTORIC PRESERVATION FOUNDATION HOLDS 3RD ANNUAL SPRING LUNCHEON

The 3rd Annual Spring Luncheon of the Indian Wells Historic Preservation Foundation was held on April 27, 2006 at Desert Horizons Country Club. Some sixty members and friends of historic preservation were on hand to hear local valley resident, Cherry Ishimatsu, recall the time when she and her family were among the thousands of Japanese sent to internment camps during World War II. Many of these families were landowners here in the Coachella Valley and were taken away without knowing why or where they were going. The earliest Japanese settlers in this valley had come here beginning about 1910, they found a good place to grow crops, to raise their children, and even though they kept pretty much to themselves, they felt accepted into the desert communities.



Foundation President Councilwoman Mary Roche with smiling Irishman husband Bob Roche

Continued on page 3 & 4



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Michelle Thueson	Founder

Mission Statement

To consolidate, coordinate and promote the economic vitality and long term prosperity of businesses in Indian Wells; to advocate the interest of local business to the government organizations such as City Council and the Planning Commission; to provide valuable marketing and public relations to our members; and to fully participate and partner in initiatives that create a healthy business environment that contributes to the quality of life in Indian Wells.

President's Note



An Indian Wells Pledge to the Flag

In these most trying of times for our country we can show our thanks and appreciation for being Americans by proudly displaying a United States flag to honor National Flag Day on June 14th.

Today, our flag is a symbol of our freedoms and a sign of democracy world-wide. Even though it is desecrated by terrorists and others who are jealous of our American way of life, it remains our precious symbol. As long as we honor it and pledge allegiance to it, this great country will grow and prosper.

So, in respect for the men and women of our armed services who have and who are now sacrificing to protect us and insure our freedoms, we should proudly display the American flag on June 14th. Let's paint Indian Wells in a huge sea of red, white and blue for all to enjoy. If you are a resident of Indian Wells and need a flag, please phone the Chamber at 360-2990 and we'll help you get one.

Joe Dolphin
President



ANITA POWERS
Owner

41-700 #C Corporate Way
Palm Desert, CA 92260

(760) 346-6926
Fax: (760) 346-0343

Indian Wells Historic Preservation Foundation 3rd Annual Spring Luncheon



Guest Speaker
Cherry Ishimatsu

On December 7, 1941 the lives of the Japanese changed! Off they went, leaving homes, crops, and personal belongings. They were suddenly the *enemy*, and what had become of the fact they were Americans? With photos to illustrate, Cherry told of the days in the camps with the most meager of necessities, but she also noted the Japanese spirit *to make the best of what you have*, and they did!



Here in the Coachella Valley, however, all was not lost! Seven men (they were bankers, farmers, and businessmen) met secretly, since they might have been thought to be *aiding the enemy*, and arranged to harvest the crops and have the local bank (The First National Bank in Coachella) lease out the properties so no foreclosures would take place. Thus, when the Japanese families returned after a 3 year absence their properties were intact; they said how fortunate they were to have good friends in this valley! AND, said Cherry, even with all the changes, the Coachella Valley is still a good place to grow crops, to raise children and certainly the best place to live.

For information about the IW Historic Preservation Foundation, call (760) 360-2990. To donate historic memorabilia, call (760) 346-8420.



Councilwoman Mary Roche (middle)
is greeting members



Patty & Councilman Larry Spicer



Adele & Ed Ruxton



Sandra Harris, Ann Lee, Helena

Indian Wells Historic Preservation Foundation 3rd Annual Spring Luncheon



Keith Brinson, Sally Tobin, Joe Dolphin



Marge & Don Hutton



Laurel Wright



Gloria & Earl Brightman



Al & Pat Wiese

To see more pictures of this event please visit our website www.indianwellschamber.com and click on [Photo Gallery](#). To print or e-mail your picture click on [view larger version](#).

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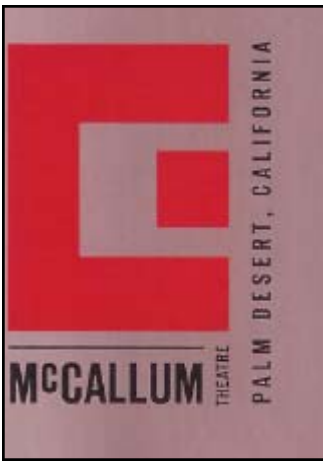
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Have We Got Stars or What



If a theatre wanted to entertain it's patrons, then what better way than to book Feinstein doing Gershwin, Tammy with Hello Dolly, Ernestine, Who Wants to Meet a Millionaire, Doo-Wop, Mel, Jose and Kenny. The up coming season for the McCallum Thea-

tre features these superstar entertainers and much more. That's right. Michael Feinstein is performing four times. Debbie Reynolds and Carol Channing are performing twice. Lily Tomlin will make you smile, laugh and cry with laughter. The man who made millions by giving away millions, Regis Philbin, promises a show to beat all shows. The best in Doo-Wop features seven different groups, Steve Torme sings the songs of his father like only he can, Jose Feliciano headlines

one of the six concerts by the Indian Wells Symphony and Kenny Loggins kicks off the season on October 14th. The Rancho Mirage family Circus will be the last event for this season on May 20th. This is considered the best lineup of talent in the history of the McCallum Theatre. Ted Giatas, President and CEO of the McCallum Theatre, is to be congratulated for this all star season.

It should be mentioned that most of the performances are only for a night or two so early ticket purchases are strongly recommended. Tickets for this 2006-2007 season may be obtained by mailing your order to or visiting in person at the Theatre Box Office at 73000 Fred Waring Dr., Palm Desert, by faxing your order, complete with credit card information, to 760-779-9445 or by going to the website www.mccallumtheatre.com. Phone orders will not be accepted but you may phone 760-340-2787 for the Box Office hours.

Special Thanks goes to Lucy Schwartz, RN of Lips By Lucy for her service on the Chamber Board of Directors. Business is booming and Lucy had to step down. "Lucy was a great Board Member and we will miss her smiling face, great wit and leadership. We wish continued success to Lips By Lucy as it prospers as an example for small business owners". Says Joe Dolphin, President.



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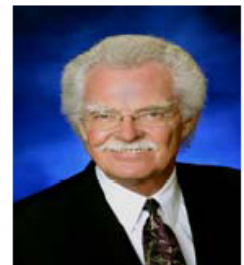


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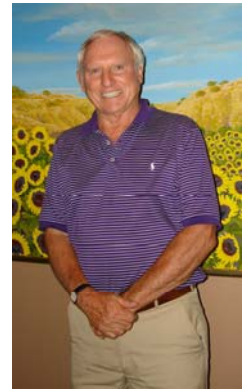
Direct: (760) 862-4833
Cell: (760) 285-1505

Delicious May Mixer



Owner Michel Despras and son Nicolas Despras

What a great mixer we had on May 9th. Special thanks go to our hosts **Michel Despras** and **Clyde Norman** of Indian Wells' Le St. Germain Restaurant. Over 200 residents, members and their guests consumed hors d'oeuvres, french pastries prepared by chef **Didier Tsirony**, fine wines and other beverages of choice. Miraculously the waiters provided a never-ending stream of delicious treats. It was a wonderful way to make new friends and contacts. This mixer has gone on record as being the most successful mixer in this Chamber's history. Thank you so much Le St. Germain!



Manager Clyde Norman



Hans Munk, Ellen & Ed Monarch, John Hartfield



Jack & Mary Kay Egan, Al Liebman, Cora Levine, Steve Fister



Relly Peckett, Dr. Ramalho, Suzanne Oliver



Anna-Lisa Nawrocki, Rob Strain, Sylvia McDowell



Patty & Larry Spicer, Richard Jennings, Penny Staeben -/- Kevin Cahill, Denise Kramer, Lou Arellano, Valerie Ward, Khal Butler



Delicious May Mixer



Cheryl Witteman, Alli Kent, Rhonda Hicks, Rob Strain, Angie Hickman



Chef Didier Tsirony



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Victor Rothchild, Jane Lewis, Frankie Baxter,
Sam Rich, Sue & Jerry Cole

To see more pictures of this event please visit our website www.indianwellschamber.com and click on [Photo Gallery](#). To print or e-mail your picture click on [view larger version](#).

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Desert Cities Challenge Cup

INDIAN WELLS CHAMBER OF COMMERCE



Dyson & Dyson
Desert Cities Challenge Cup
Golf Tournament
December 8 & 9, 2006

Tournament Information

- \$50,000 in Total Prize Money and Merchandise
- Special Guest Commissioner Mary Bono
- Two-day Pro-Am Tournament held at Toscana Country Club and the Golf Resort at Indian Wells
- One-day Member-Guest Tournament held at the Golf Resort at Indian Wells
- Each tournament (the Pro-Am and Member-Guest) will include a club pro, club members' championships, a pro-am, and a high school player of their choice
- Golf and Awards Presentation on the night of Friday December 8th at the Indian Wells City Club
- Breakfast and Lunch included daily
- Both the Pro-Am and the Member-Guest Tournaments will be held 9:00 AM to 5:00 PM
- Charities that benefited in 2005 were Grand R. Ford Elementary School, Nevada Project, Junior Golf Foundation of the Desert and Desert Junior Golf Foundation

Payment Information

Event	Price	Total
Pro-Am	\$300 per player (includes one Gala reservation) (\$1,000 per club)	
Member-Guest	\$150 per person (includes one Gala reservation)	
Gala Only	\$75 per person	
	Total:	

Make checks payable to Indian Wells Chamber of Commerce
Please charge my Credit Card: _____ Type: _____
Card #: _____ Exp. Date: _____
Zip Code: _____ Signature: _____

Registration Form

Fax to Chamber at (760) 360-5351
Chamber Telephone: (760) 360-2990
Mailing Address:
45100 Club Drive Ste D
Indian Wells, CA 91110
www.dysonanddysonchallengecup.org

Pro-Am Flight
Friday December 8th 8am Shotgun at the Toscana Country Club
Saturday December 9th 8am Shotgun at the Golf Resort at Indian Wells

Foursome including one Gala Ticket per person \$1,200 (\$500 each, Junior Player fee paid by Sponsor)

Country Club Name: _____
Contact: _____ Ph: _____

1) Pro Name: _____

Handicap/Phone: _____

2) Women's Champ: _____

Handicap/Phone: _____

3) Mens Champ: _____

Handicap/Phone: _____

4) High School Player: _____

Handicap/Phone: _____

Member-Guest Flight

Friday December 8th Shotgun at the Golf Resort at Indian Wells

Includes Golf & one Gala Ticket per person: \$150 each

Player #1 Name: _____

Handicap/Phone: _____

Player #2 Name: _____

Handicap/Phone: _____

Player #3 Name: _____

Handicap/Phone: _____

Player #4 Name: _____

Handicap/Phone: _____

Dyson & Dyson Desert Cities Challenge Cup Business Marketing Opportunities Available

The Dyson & Dyson Desert Cities Challenge Cup Golf Tournament is an excellent opportunity to build your business reputation and brand. Partnership opportunities are available and range from tee sponsorships to marketing sponsorships. Contact Greg Fisher at (760) 203-2191 for more information.

The 2006 Tournament is planned for December 8-9, 2006. The Member-Guest Tournament will take place on the newly designed Clive Clark course at the Golf Resort at Indian Wells on Friday December 8 @ 8am.



To register now, contact the chamber office at (760) 360-2990.

INDIAN WELLS DEVELOPMENTS

Miles Crossing

The developer, Jerson Investments LLC, is represented by Michael Kiner Associates [760-324-3360]. Information regarding the Fairmont Residences may be found on their website: www.FairmontIndianWells.com or by telephoning 760-200-0006. The project is divided in three components:



- Fairmont Residences Club Condo/Hotel—129 total units, with 76 units in The Lodge building ranging from 600sq. ft. studios to 2,000 sq. ft. 2 bedroom/2 bath units and 53 "casitas" in 1 and 2 story buildings ranging from 1,800 sq. ft. 2 bedroom/2 1/2 bath units to 2,600 sq. ft. 3 bedroom/2 1/2 bath units.
- Miles Crossing—120,000 sq. ft. mixed commercial, restaurant, and retail lifestyle center with 3 restaurants and luxury stores.
- Accent Homes—residential component of 26 paired homes (13duplexes) on three levels ranging from 2,200 sq. ft. to 2,800 sq. ft. located on the north side of the Whitewater Channel.

MEMBER OF THE MONTH

Berit Reistad is a long time resident of the Coachella Valley, and she has worked in the health care field the entire time. She is currently representing "VITAS Innovative Hospice Care" serving the valley from east to west, with a local office in Cathedral City.

When someone becomes seriously ill, it can be difficult to know what type of care is best, or where to turn for help. VITAS palliative treatments focus on enhancing a patient's comfort and overall quality of life. When medical treatments cannot cure a disease, VITAS' interdisciplinary team of hospice professionals can do a great deal to control pain, reduce anxiety and provide medical, spiritual and emotional comfort to patients and their families. VITAS has been serving patients since 1978, and the name comes from the Latin word lives. Berit can help; call her at 760-641-7490 for more information.



Berit Reistad



Toscana Country Club

Toscana is a private equity golf club and a luxury residential community located in the heart

of prestigious Indian Wells, California. Secluded behind its 24-hour guard gated entries is a private equity club with just 626 homes which provides a diverse collection of fine residences in the design traditions of Italy, Spain and early California. They are the distinguished Sunrise Residences priced from \$1.2 million, the Estate Homesites from \$1.2 million and the Estate Homes priced from \$4.8 million. Those homes surround two exceptional Jack Nicklaus Signature Golf Courses.

Members of Toscana's private equity club will enjoy exceptional access with golf memberships limited to just 275 members on each of the Jack Nicholas Signature Golf Courses. The initiation fee for the equity family golf membership is \$130,000. The Club Villa features gourmet dining in the Il Forno Trattoria, exclusive shopping in the Golf Shop and comfortable amenities in the Ladies' and Gentlemen's Locker Rooms. The luxurious Spa Luna and the Sports Club are scheduled to be completed in November, 2007. For more information on the Toscana Country Club, please phone (760) 772-7000 or visit online at www.toscanacc.com

IT'S ALREADY FAMOUS! PRESIDENT GEORGE W. BUSH JUST VISITED TOSCANA C.C.

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MEMBERSHIP RATE SCHEDULE

GB	General Business	\$300.00
NP	Non-Profit Organizations	\$100.00
RS	Residential, Social	\$160.00

To join, fill in this form and mail to the address above.

Annual Membership Investment \$ _____ Membership type: _____

Voluntary Contribution (to be used for computer equipment) \$ _____

One-time Set-up Fee: \$ 25.00 (New-Members only) Total First Year Investment: \$ _____

***Membership dues are tax deductible as a necessary business expense, not a charitable contribution
Tax ID # 73-1687852***

Business Name: _____ Main Contact: _____

Mailing Address: _____ E-mail: _____

_____ Phone: _____

Type of Business: _____ Fax: _____

Signature: _____ Date: _____ Business Year: 2006/07

Please make checks payable to *The Indian Wells Chamber of Commerce* or complete the credit card information below:

Type of Card: _____ Name on Card: _____

Card Number: _____ Expiration Date: _____

Stop the Bird Flu

Get your shot in the Nest at June's Mixer



Ted Hane (second from the right) with his staff

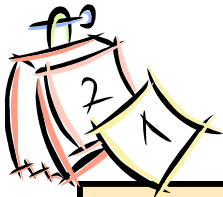
The Nest is Indian Wells' most famous Restaurant and Night Club. We've been serving fine guests, celebrities and Golf and Tennis legends since 1966. The reason for our exceptional longevity and acceptance are delicious food, wonderful, warm atmos-

phere, great nightly entertainment and generous refreshments, along with the service you would like to receive all the time—if you could just find it! Serving daily luncheon and Three Course Dinner. Specials change daily and include steak and traditional favorites, a "Catch of the day", Pasta of the Day", "Homemade Soup in a iron kettle", "What the Help Ate", "Frog Legs" and much more.

The Piano Bar Lounge at The Nest is world famous. Celebrities and just plain wonderful people fill our Lounge nightly. Bill Baker's eclectic and wide-ranging repertoire seems to turn on a dime as he navigates the taste and preference of his audiences and guests artists, always ensuring a new and exciting evening of musical excellence and fun.

Ted Hane Owner/Manager of the Nest says: " We consider the Piano Bar a very special area of our establishment just enjoy the company of one another".

Nest Mixer
June 13th 5:30 pm



EVENTS CALENDAR

- June 6 **IWHPF Board Meeting**
City Hall, 44-950 Eldorado Drive, Indian Wells,. 4 pm.
No meetings in July and August
- June 13 **Chamber Networking Mixer**
The Nest Restaurant, 75-188 Hwy. 111, Indian Wells, 5:30 pm.
- July 11 **Chamber Networking Mixer**
Mallard's Restaurant, 73-101 Hwy. 111, Palm Desert. 5:30 pm.

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