

BUSINESS ELITE

August 2008

Member Newsletter



**KEITH BRINSON,
IW CHAMBER
PAST PRESIDENT**

As the Indian Wells Chamber of Commerce heads into a new fiscal year, the members have selected their new Board of Directors.

We are very proud of our Past President, Keith Brinson. Over the past four years, Keith has given his time, energy and at times, his own money, to assure the Chamber stays the course.

Thank you doesn't seem to be enough when it comes to the accolades that Keith deserves, but we do want him to know that we do appreciate his endeavors and are delighted that he will remain on the Board for one more year as Past President. **THANK YOU, KEITH!**

The 2008-2009 Board of Directors are as follows:

Brian Bowen-Milauskas Eye Institute
Keith Brinson-Sun West Construction
Sharon Devine-Village Realty
Daniel Duncan-Bank of America
Greg Fisher-American Heart Association
Dean Hay-Eisenhower Medical
John Hussar-PRNewsWorks
Marc Koven-Morgan Stanley
Denise Kramer-Desert Radio Group
Al Liebman-Liebman Realty Group
Kristi Prieto-Indian Wells Resort
Ron Salute-Village Profile
Valerie Ward-Burrtec Waste/Recycling

EXECUTIVE COMMITTEE:

Greg Fisher, Chairman of the Board
Daniel Duncan, Vice Chair
Denise Kramer, Vice Chair
Marc Koven, Treasurer
Sharon Devine, Secretary

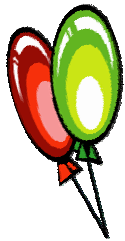
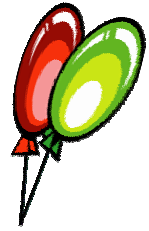
**We look forward to a very successful
2008-2009 year! Congratulations to all!**

WHAT'S HAPPENING AT THE CHAMBER

The July Mixer, as promised was fantastic! The friendly folks at Chicago Freddie's welcomed us with open arms. The eighty or so attendees, mixed, mingled, enjoyed the samplings of fine food. We appreciate their support of the Chamber and hope *you* will stop by, even if you have already been there...

Events

July Mixer



Expect the Best @ Chicago Freddie's

Great Company!

Great Service!



Board Member from
PRNewsWorks
John Hussar
Past Chairman of the Board
Joe Dolphin



Jason, **DBI** Tonita, Nextel Burt, **DBI**
Chris, Chamber Supporter Marian, **DBI**
We hope to see more of
desert business interiors

Great Food!



Representing **Village Realty**
IW Lloyd Johnson
Sharon Devine



IW Chamber Director
Al Liebman and friend



WHAT'S NEXT?

Mark your calendars, your won't want to miss the upcoming Mixers!

RUTH'S CHRIS STEAKHOUSE

AUGUST 12, 2008

LE ST. GERMAIN

SEPTEMBER 9, 2008

SPOTLIGHT 29 CASINO

OCTOBER 14, 2008

***LANTANA RESTAURANT
(HYATT GRAND CHAMPIONS)***

NOVEMBER 11, 2008

MILAUSKAS EYE (Palm Desert)

DECEMBER 9, 2008

LET'S PLAY GOLF!

On December 12th, 2008, the Indian Wells Chamber of Commerce will host the annual "Indian Wells Chamber of Commerce Charity Golf Tournament". We are proud to announce the recipients of this year's tournament donations will be the American Heart Association.

The tournament will be played at the Indian Wells Golf Resort and on the Celebrity Course. This famous course will host the 2008 Skins game. The dates for the Skins Game are November 28, 29, 30. Tickets will be available for sale on September 1st. For more information about the game visit www.indianwells.com/LGskinsgame/index.php. We are very lucky to share the same challenges as the Skins Game players.

The Chamber is looking for committee members and volunteers for the day of play. If you would like to be apart of this exciting event, please contact the Chamber office at **760-346-7095**.

POKER TOURNAMENT

On Saturday, July 26th, the Chamber ventured out to Spotlight Casino for our first Texas Hold 'Em Poker Tournament.

The event started at 2:00 pm and lasted until 4:30 pm at which time a single winner was declared.

All pre-registered attendees were invited to arrive early for the poker lesson given by the casino dealers. We learned poker lingo such as big blind, little blind and washing the cards (no, that doesn't mean soaking them in hot water!). Then the fun began...

Seasoned poker players and beginners, like me, were given \$5,000.00 in poker chips. The denominations were \$100.00, \$500.00 and \$1,000.00. At certain intervals, the blinds changed and the lower denominations were eliminated. Now we were playing for the big bucks! Cheering, clapping and booing were allowed, and we did our share. As the game progressed players were eliminated as they made their final "all in" bets. The first man out will not be named. (His wife didn't know he was there!). As for myself, I did managed to stay in the game until half way through, and that is without winning one pot.

The prizes were donated by:

Spotlight 29 Casino

\$125.00 CERTIFICATE TO THE JEM STEAKHOUSE

Amore Italiano Ristorante

\$100.00 CERTIFICATE

Amici

SUNDAY BRUNCH FOR TWO

Terra Lago Golf Resort

ONE ROUND OF GOLF FOR FOUR

Beer Hunter

(2) CERTIFICATES FOR \$25.00 EACH

We can't thank these restaurants enough for their generosity and support of the Chamber.

Just as you would see on TV, the final winner did receive the coveted “poker bracelet”.

Although, I don't think I will quit my job and join the poke tour, I did enjoy the FUN AND EXCITING day. Each and every one of the players, joked, laughed and tried their hardest to win the tournament.

I can't say enough about the dealers, whose patience never faltered even under the pressure of those of us who continued to ask the same questions over and over again.

The consensus of the players was to organize another tournament after the season is back in full swing. We will send the details in the e-newsletter when the plans are finalized.

OUR THANKS TO SPOTLIGHT CASINO FOR THIS VERY SUCCESSFUL EVENT!

Below I have listed the winners. I am sad to say, you will not see my name, Ruth Finholt, listed...

CONGRATULATIONS TO ALL !

First Place-Ben Shore

Second Place-Stephen Louper

Third Place-Patricia Rothman

Fourth Place-Doug Hanson

Fifth Place-Jeff Fine

Sixth Place-Ken Kinder

***Website advertising is available
Check it out at:
www.indianwellschamber.com***

PLANNING RETREAT

Each year the Board of Directors takes a hiatus from their busy schedules to spend quality time as a team, with a single goal in mind, to formulate a Strategic Plan for the future of the Chamber.

The Planning Retreat is scheduled for August 23rd, at the Indian Wells Country Club.

The day will begin with a condensed Board of Directors meeting to approve July's Board Minutes and Financials. Immediately following, the Retreat will commence with a full agenda. As always, the Budget will consume a good deal of the meeting schedule. Also discussed will be Purpose of the Chamber, Overview of the Chamber Administration, Program of Work, Finances, Communication, Membership Services, and Retention of Members.

As we enter into a new fiscal year, this Board of Directors and staff will work tirelessly to assure our Chamber is solid financially and the quality of services to our members is unmatched.

We invite you to call, write or email us with new ideas and strategies for the future of this fantastic Chamber of Commerce.

VOLUNTEERS & COMMITTEE MEMBERS

The foundation of any Chamber is its volunteers and committee members. As we expand our committees and events our need for more members to take an active role increases. At this time, we are looking for members who would like to be on the following committees:

***Golf Tournament
Chef's Masterpiece
Car Show
Mixer Volunteers
Membership Services***

Please call the Chamber office at **760-346-7095** to join your favorite committee!

INDIAN WELLS CHAMBER OF COMMERCE

74-980 Highway 111, Ste. 101

Indian Wells CA 92210

Phone: 760-346-7095 Fax:760-346-7605

www.IndianWellsChamber.com email: info@indianwellschamber.com

**INDIAN WELLS
BOARD OF DIRECTORS**

Greg Fisher, **Chairman of the Board**
American Heart Association



Daniel Duncan, **Vice-Chair**
Bank of America

Al Liebman, **Director**
Liebman Realty Group, Inc.

Denise Kramer, **Vice-Chair**
Desert RadioGroup

Kristi Prieto, **Director**
Indian Wells Resort Hotel

Marc Koven, **Treasurer**
Morgan Stanley

Ron Salute, **Director**
Village Profile

Sharon Devine, **Secretary**
Village Realty Indian Wells

Valerie Ward, **Director**
Burrtec Waste & Recycling Services

Ruth Finholt, **CEO**
Indian Wells Chamber of Commerce

Dean Hay, **Director**
Eisenhower Medical Group

Keith Brinson, **Past President**
Sun West Construction, Inc.

Brian Bowen, **Director**
Milauskas Eye Institute

John Hussar, **Director**
PR NewsWorks

Laurie Moxley, **Staff**
Indian Wells Chamber

Michelle Thueson. Founder

MISSION STATEMENT

To consolidate, coordinate, and promote the economic vitality and long term prosperity of business in Indian Wells, to advocate the interest of local business to government organization such as City Council and the Planning Commission; to provide valuable marketing and public relations to our members; and to fully participate and partner in initiatives that create a healthy business environment that contributes to the quality of life in Indian Wells.



Indian Wells Chamber Poker Tournament



AND THE WINNER IS.....

The 6 Players all received prizes



#1
BRAD SHORE
Shown with the winning chips
gift certificate to Jem Steakhouse
and his new Poker Bracelet

#2 dealer Kimberly



#3

#4

Winners and Chamber Staff

#6



#5



Poker is Serious Business





Mixer **August 12, 2008**

Members \$5.00/ Non-members \$8.00

The fun begins at 5:30 pm.

**Join us for fabulous samplings,
great raffle prizes and networking.**

Bring you friends, don't miss this great evening!



74-740 Highway 111, Palm Desert CA 92260, 760-779-1998

From our humble beginnings on Broad Street in New Orleans to our current position as the world's largest fine dining company, Ruth's Chris Steak House has come quite a long way in its first four decades. In 2005, we celebrated our 40th anniversary, and we consider it a celebration of the life of a woman who broke the mold - our founder, Ruth Fertel.

FOR MORE INFORMATION CONTACT THE CHAMBER: 760-346-7095

www.IndianWellsChamber.com

ruthfinholt@indianwellschamber.com